



Decorated Furniture Lends Charm and Distinction to the Home

Step into any well furnished home today and there you will find a generous display of Decorated Furniture. Note the harmonious balance it lends to the general color scheme of the home, not to mention the cheerfulness and richness of its appearance. We offer you the opportunity of having your furniture decorated to suit your own taste—right in our own studio. Select any finish, color combination or decorative scheme that will lend itself best to the rest of the furnishings of your home.

We have on display many samples of Decorated Furniture produced in our shop which will help you in making your selection. Come in and see just how attractively your furniture can be redecorated—and at such surprisingly low prices.

The Home

Summit and Adams



Good Taste and Refinement Are Reflected In Decorated Furniture

The presence of Decorated Furniture in your home proves your appreciation of the finer things in furniture. One's taste is expressed in one's selection of furniture and a generous display of Decorated Furniture in your home is truly a compliment to your judgment.

You have an added advantage when selecting Decorated Furniture here, as we are in a position to furnish a decorative motive and color combination to harmonize with the general color scheme of your home.

We specialize particularly in decorating and refinishing old furniture to suit your taste at prices that are surprisingly low. We shall be very glad to show you samples of this type of work that has been produced in our own studio.

The Home

Summit and Adams



Back from the Honeymoon

The June bride is now settled in her cozy little apartment. Everything is so adorable. And that breakfast nook! It has been her dream inspiration all during those wondrous honeymoon days at Placid. All her castles in the air have been built around those future breakfast hours with him. The sun will send its radiant rays dancing in the open window, the coffee will prance and hop from sheer happiness in the percolator, the toast will crackle and sizzle a song of joy in the toaster. A perfect room, a perfect girl, a perfect boy. Half of the charm of this lovely scene is lent by the decorated breakfast set shown above. It will sound a note of felicity, strike a chord of harmony, bring a brilliant glow of happiness into any home.

We specialize particularly in decorating and refinishing, in Duco, old furniture to suit your taste at prices that are surprisingly low. We shall be very glad to show you samples of this type of work that has been produced in our own studio.

The Home

Summit and Adams

Toledo Topics

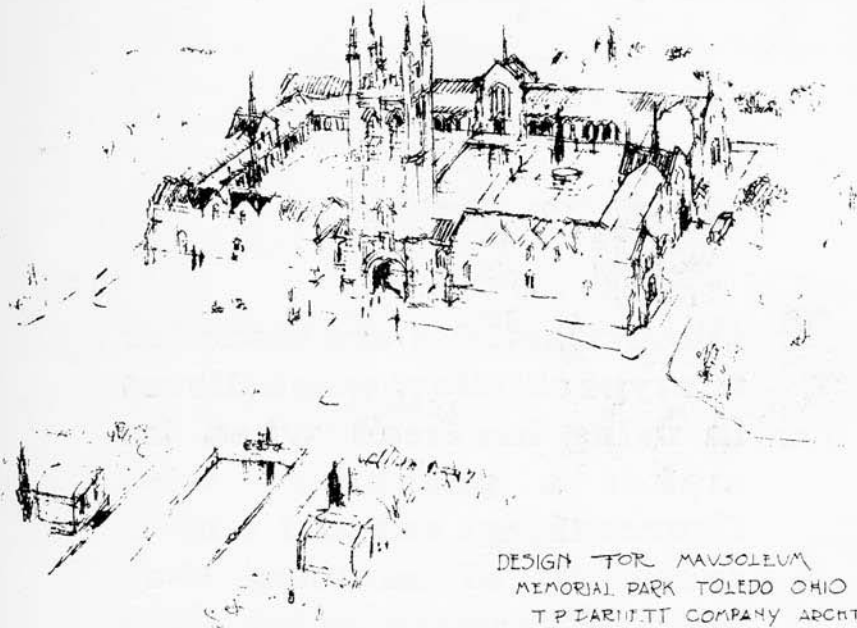
Collection of Advertisements

(This PDF is a collection of advertisements that were featured in issues from various years of Toledo Topics. They have been collected here and are unordered. They can be browsed through the use of the bookmarks feature of your PDF viewer, and also by clicking on a link from the list below.

An Innovation in Mausoleum Design and Construction
Academy of Medicine of Toledo and Lucas County
Auditorium Theatre / Aitken Radio Co. (Bremer-Tully Counterphase '6')
Aitken Radio Company (The Crosley Six Tube Console Radio)
Auditorium Theatre - The Scarlet Mask Club of Ohio State University
Arnold-Beck-Culver Co.
Auditorium Theatre "No, No, Nanette"
Auditorium Theatre "Rose Marie", "The Grab Bag"
Auditorium Theatre "The Student Prince", "Greenwich Village Follies"
Auditorium Theatre "The Student Prince", "Rose Marie"
Cliff Johnson, Ballou Tire and Supply
Barlow Bulldog Kennels
Bell & Beckwith, Member New York Stock Exchange
The J. F. Bennett Studios
The J. F. Bennett Studios, Speaking of the Mauve Decade
J. F. Bennett Studios, Always Somethign Different; Something Delightful - Going on In Our Studios
J. F. Bennett Studios, Summer Time is Guest Time
The J. F. Bennett Studios
Blodgett-Beckley Co., Old Master Coffee and Royal Garden Tea
Royal Garden Tea, "Russian"
Bradford Mills Concert Direction, Inc.
Chesborough Dwellings
The E. H. Close Realty Co., Ottawa Hills
the E. H. Close Realty Co., A New and Final Plat in Ottawa Hills
The E. H. Close Realty Co., Accomplishment!
The Consumers Dairy Company
Davis Motor Sales Co.
Dexter Sales Company, The Dexter Double Tub Washer
The Doan Motor Company, Nash Advanced Six, Special Six, Ajax Nash Built
The Toledo Edison Co., Why Utilities Need Capital
The Toledo Edison Co., The Right Kindo of Service has Electrified America
The Fell Shop, Secor Hotel
The Fell Shop, Hotel Secor, Perpetual Cigarette Holder
The Fell Shop, Hotel Secor; Tee Clotes and Tea Clothes
The Fell Shop, Hotel Secor, A Smart Frock
The First National Bank
The First National Bank of Toledo, Your Family's Future Depends on Your Foresight Now!
The First National Bank of Toledo, Create a Life Insurance Trust
the Frockery, House of Large Gowns, Preference
The Civic Center Garage, A Place to Park
Gillespie's, Spring Fashions
Green Mill Gardens, "Toledo's Smartest Supper Club"
The Green Mill Gardens, William McKinney presents the Green Mill Syncos
Grinnell Bros. Grand Pianos
Grinnell Bros. Grand Piano for the June Bride,the Daughter about to graduate, or the Wedding Anniversary

Fred W. Haigh, Printing Binding or Engraving
Fred Haigh, The Printer, accuracy, character, simplicity
The Hampton Shops, Guaranteed Furniture
The Hayes Sign Co. Inc., A Complete Sign Service
Home Bank Building for conducting a general Real Estate business
The Civic Center Garage, Harold Holbrook
The Home, Decorated Furniture Lends Charm and Distinction to the Home
The Home, Good Taste and Refinement Are Reflected in Decorated Furniture
The Home, Back from the Honeymoon
Keith's Is Giving Some Great Shows
Keith's Is Giving Some Great Shows
New "70" Willys-Knight 6, Thirty Thousand New Buyers in Ninety Days
Laurie's Beauty Shop
C. S. Lewis, The home atmosphere which our equipment enables
C. S. Lewis, Portrait Photographer
C. S. Lewis, The Charm of Our Portraits
Loew's Valentine, "The Only Thing", "A Kiss for Cinderella"
Loew's Valentine, "Soul Mates", "The Auction Block"
The Mather Spring Company
The Green Mill Gardens, Minor's Orchestra
The Walter S. Miller Co.
Printing Plates Incorporated, formerly the Walter S. Miller Co.
The Northwestern Ohio Savings Association, 5% on your savings
Otis & Co., A Comprehensive Investment Service
Wearley-Obee Co, Packard cars
Page's "Kleen-Maid" Milk, Cream, Butter, and Cottage Cheese
Pantheon, "Clothes Make the Pirate"
Pantheon, "Blue Beards 7 Wives"
Park Lane, Jefferson at Twenty-third Collingwood 3500
Helen F. Patten, florist
The Peacock Shop, Miss Margaret T. Perry
Palace Pet Shop, Tyrolean Warblers, Japanese Gold Fish
Printing Plates Incorporated, Finishing Department
Howard R. T. Radcliffe Company, Air Castles Sometimes Come True
The Richardson Company, Investment Securities, Corporate Financing Business Management
Royal Garden Tea, "Russian" tea blend
Toledo Scale Company
Scottwood Greenhouse Florists
The Secor Hotel, Three Beautiful Dining Rooms
Hotel Secor in Toledo, Hotel Deshler in Columbus, owned by L. C. Wallick
Ottawa Hills Riding Club, Toledo Horse Show
The Forster-Smith Co.
The Forster-Smith Co.
Will Sainte Claire Motor Cars, The Year's Most Important Price Reduction
Snyder, Wilson & Co., Stocks, Bonds, Investments, Grain, Provisions, Cotton
The Temple, Presenting the Ultimate in Cinema Entertainment
Temple, "The First Year", "The Sky Rocket"
Keith's / Loew's Valentine, "Stella Dallas" / Pantheon, "Senor Daredevil", "Man of Steel" / Toledo Topics, articles by Milton Work
Loew's Valentine, "Stella Dallas" / Pantheon, "Miss Nobody", "The Strong Man" / Auditorium Theatre, "Blossom Time"
Loew's Valentine, "The Waning Sex" / Auditorium Theatre, "Ben Hur" / Pantheon, "Paradise" / Keith's
Pantheon, "Just Suppose" / Loew's Valentine, "The Grand Duchess and the Waiter" / Keith's / Temple, "Skyrocket", John Barrymore in "The Sea Beast"

Keith's / Pantheon, "The Far Cry", "The Girl from Montmartre" / Temple, "Oh What a Nurse" / Loew's Valentine, "Kiki"
Temple, "Bride of the Storm" / Loew's Valentine, "Smilin' Through" / Toledo Topics, "Mrs. Robert C. Morris" / Keith's
Scott, The Florist / Keith's / Loew's Valentine, "Little Robinson Crusoe" / Temple, Big Revival Week
Loew's Valentine, "The Jack O'Hearts" / Keith's
The Toledo Times, Not Controlled by Foreign Capital
The Toledo Times, Morning and Sunday
The Toledo Times, Another All-American Team!
The Toledo Daily & Sunday Times, Attention Radio Fans
The New Toledo Hospital
Toledo Topics, Toledo club Becomes an Athletic Club
Toledo Topics' First Anniversary Issue, December
Toledo Topics, All the Old Features Besides Many New Ones
The Walter S. Miller Co.
Toledo Topics, The Toledo Topics Audience
The Towell-Cadillac Co., The Custom Salon
The Toledo Trust Co., The Strongest Bank in Northwestern Ohio"
The First National Bank of Toledo, Who Will Receive Your Property Upon Your
Decease
The Villa, "The Hoosier Melody Lads"
The Villa, "Carlton Club Recording Orchestra"
The Villa, Famous for Food
Hotel Waldorf, Toledo's Largest Hotel
M. Rock, Tailor
All Overland Models, including the Whippet Reduced
Willys-Knight Great Six
Overland Whippet, 30 miles on a Gallon
Wills Sainte Claire, The New Vogue Brougham
Overland Six, The Secret of this car's Amazing Performance
Willys-Knight Six, Overland Six
The Walter S. Miller Co., Distinctiveness in Art
Yale Banjo & Glee Club, Scott High School Auditorium
Yellow Cab, Toledo's Elite Demand Yellow Cab Service



DESIGN FOR MAUSOLEUM
 MEMORIAL PARK TOLEDO OHIO
 T. PIARRETT COMPANY ARCHTS
 NOV 19th 1925

ARTISTS SKETCH OF MEMORIAL ABBEY TO BE ERECTED IN MEMORIAL PARK CEMETERY

AN INNOVATION IN MAUSOLEUM DESIGN AND CONSTRUCTION

FROM THE BEGINNING OF TIME, MAN HAS SHOWN IN ONE WAY OR ANOTHER, RESPECT FOR HIS DEAD. THE TOMBS AND MONUMENTS OF ANTIQUITY, AND THE MOUNDS AND TUMULI OF PRE-HISTORIC TIMES SO TESTIFY.

AND THROUGHOUT THE AGES, AT VARIOUS TIMES AND AT DIFFERENT MILESTONES MARKING THE PATH OF PROGRESS, TOMBS HAVE PLAYED IMPORTANT ROLES IN WRITING THE HISTORY OF THE WORLD.

THEY ARE IN MOST INSTANCES, THE LAST RESTING PLACES OF THE GREAT-KINGS, PRELATES, PRINCES, SAGES, STATESMEN, HEROES AND PERSONS OF GREAT WEALTH.

THE IDEA OF A COMMUNITY MAUSOLEUM IS OF COMPARATIVE RECENT GROWTH AND IS MEETING WITH GENERAL FAVOR THROUGHOUT THE COUNTRY AND JUSTLY SO SINCE IT BRINGS THE COST OF ENTOMBMENT WITHIN THE MEANS OF THE PERSON OF ORDINARY INCOME.

A CERTAIN UNIFORMITY OF DESIGN, WHETHER LARGE OR SMALL, GOVERNS THEIR CONSTRUCTION; THE PREVALENT IDEA SEEMING, THAT SINCE THEY ARE TOMBS, THEY MUST SO APPEAR; DESPITE THE FACT THAT THEY REPRESENT A LARGE OUTLAY OF MONEY AND MUCH ARCHITECTURAL AND STRUCTURAL SKILL.

MEMORIAL ABBEY WILL BE IN THE FORM OF A SQUARE WHICH SURROUNDS AN OPEN COURT IN THE CENTER OF WHICH WILL BE A FORMAL GARDEN, POOL AND FOUNTAIN. A MAJESTIC TOWER WILL DOMINATE NOT ONLY THE ABBEY BUT INFLUENCE THE ENTIRE CEMETERY.

THE ABBEY WILL CONTAIN CHAPELS, PRIVATE ROOMS, DE LUXE AND SINGLE COMPARTMENTS; SUITABLE AND AVAILABLE FOR THE MODEST OR THE MOST WEALTHY.

IT IS TO BE NOTED THAT THE DESIGN SELECTED IS A DISTINCT DEPARTURE FROM THE CONVENTIONAL MAUSOLEUM JUST AS MEMORIAL PARK IS A DISTINCT DEPARTURE FROM THE CONVENTIONAL CEMETERY.

SPACE IN THE ABBEY, IS SOLD BEFORE CONSTRUCTION, ON THE SUBSCRIPTION PLAN. THE ABBEY IS PLANNED TO FILL A NEED AND IS NOT A PROMOTION. RESERVATIONS MAY NOW BE MADE. A CALL WILL BRING A REPRESENTATIVE. YOU WILL NOT BE UNDULY IMPORTUNED TO BUY.

OFFICES:
 THIRD FLOOR OHIO BUILDING

GROUNDS:
 MONROE STREET AT SYLVANIA

*Academy
of Medicine of
Toledo and
Lucas
County*

(MAIN)
4001

Because it is the story of service to humanity, Medical history is one of the brightest pages in the record of mankind.

Medicine, with its ideals of service, is no myth of yesterday. It exists today to preserve the health of the world and to relieve its suffering.

The Academy of Medicine of Toledo and Lucas County maintains a telephone service day and night.

Your doctor's whereabouts are known to this office at all times. If you cannot locate him, call Main 4001.

In this manner, the ideals of service are maintained in a modern way.

AUDITORIUM THEATRE

Where the Best Plays Are Presented

MONDAY . TUESDAY . WEDNESDAY
April 5th, 6th and 7th. Matinee Wednesday

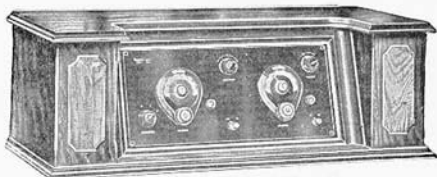
MR. ROBERT MANTELL
in Shakespearean Repertoire

PROGRAM SELECTED FROM
"As You Like It" "Macbeth"
"Hamlet" "Richelieu"

THURSDAY . FRIDAY . SATURDAY
April 8th, 9th and 10th. Matinee Saturday

THE TREAT OF
THE SEASON MR. FRED STONE
IN THE GREATEST OF HIS MANY SUCCESSES
"Stepping Stones" With Dorothy Stone
and Company of 100

Seats For Both Attractions Now On Sale



Bremer-Tully Counterphase '6'

\$165

The reputation of Bremer-Tully is too well known to need comment. B.-T. parts have always led the way in advanced design, common-sense theory and excellence of workmanship. B.-T. did not manufacture a complete receiver until they were able to handle it in the same high-class way.

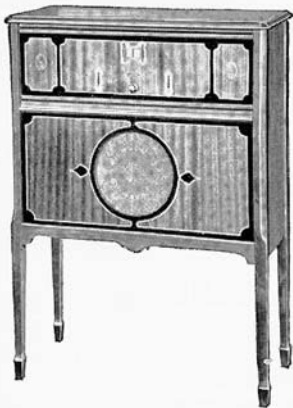
The Counterphase Six, now available is the set for permanent satisfaction. You may buy now, knowing you have the best set for spring and summer reception.

AITKEN RADIO CO.

502 Superior St.

The
Crosley
Six Tube
Console^t
Radio

\$90



THIS set in its beautiful mahogany two-toned, console cabinet, with built in Musicone, is the most startling value in the new Crosley line. It includes the very latest of radio refinements, is exceptionally attractive in appearance, and meets the requirements of the most discriminating listeners. There is ample space inside the cabinet for batteries or battery eliminators, making it absolutely self-contained.

AITKEN RADIO COMPANY
Superior and Jackson

THE SCARLET MASK CLUB
OF OHIO STATE UNIVERSITY
Announces its Eighth Annual Musical Comedy

“Amorocco”

WITH CLIFTON DUSCH AND
CLARENCE MUSGRAVE OF
TOLEDO IN LEADING ROLES

Auditorium Theatre
On Tuesday Evening, December 29th

Mail orders for seats can now be sent to the Auditorium Theater and will be filed in the order they are received. Prices \$2.00 lower floor, \$1.50—\$1.00 balcony.

EVEN A SUPERFICIAL
ACQUAINTANCE
WITH THE LINCOLN
IS SUFFICIENT TO
CREATE A DOMINANT
IMPRESSION OF DIS-
TINCTION AND INDI-
VIDUALITY. THE
SPIRIT OF THE OR-
GANIZATION WHICH
BUILDS THE LINCOLN
IS TO PURSUE AN
EVER-ADVANCING
STANDARD OF EXCEL-
LENCE FOR THIS
SPLENDID CAR.

The
ARNOLD-BECK-CULVER CO.

Madison at Twentieth

Phone Main 7133

Auditorium Theatre

WHERE THE BEST PLAYS ARE PRESENTED

*Week
Beginning
November
16th*

H. H. FRAZEE'S 'Round-The-
World Musical Comedy Triumph

**"NO, NO,
NANETTE"**

with a notable cast including
Cecil Lean and Cleo Mayfield
and a gorgeous garden of girls

*Matinees
Wednesday
and
Saturday*

BUY YOUR SEATS EARLY—AVOID STANDING IN LONG LINES

AUDITORIUM THEATRE

Where the Best Plays Are Presented

WEEK OF DECEMBER 21

A New Sensation in Musical
Comedy! Arthur
Hammerstein's Musical Hit *"Rose-Marie"*

A COMPANY OF 100—SYMPHONY ORCHESTRA

Nights \$1 to \$3 Popular Wednesday Matinee 50c to \$1
SATURDAY MATINEE \$1 TO \$2

Three Days Beginning Thursday, January 7

THE MOST POPULAR COMEDIAN
TO EVER PLAY TOLEDO ED WYNN

In the Greatest of His Many Successes

"The Grab Bag" Direct From
Lengthy
Triumphs in New
York and Chicago

ORIGINAL COMPANY

[[Mail Orders for Both Attractions NOW—Secure]]
[[Your Seats Early and Avoid Standing in Long Lines]]

AUDITORIUM THEATRE

Where the Best Plays Are Presented

WEEK OF FEBRUARY 1st

[[MESSERS SHUBERT PRESENT THE MOST
BRILLIANT AND GORGEOUS MUSICAL HIT]]

"The Student Prince"

With a Company of 108 Including Male Chorus of 60
EVENINGS \$1 to \$3 and Tax—WED. MAT. 50c
to \$2 and Tax—SAT. MAT. \$1 to \$2.50 and Tax *Seats Now*

Three Days Beginning Thursday, February 11
Sixth Annual Edition of the Smartest of Revues

"Greenwich Village Follies"

With MORAN and MACK and COMPANY OF 100
INCLUDING THE FAMOUS ARTISTS' MODELS

[[Mail Orders Now. Evenings: \$1.50 to \$3.50 and
Tax. Saturday Matinee: \$1.00 to \$2.50 and Tax]]

AUDITORIUM THEATRE

Where the Best Plays Are Presented

Return of the Season's Biggest Musical Hits
WEEK of MARCH EIGHTH

[[MESSERS SHUBERT PRESENT THE MOST]]
[[BRILLIANT AND GORGEOUS MUSICAL HIT]]

"The Student Prince"

With a Company of 108 Including Male Chorus of 60

WEEK of MARCH TWENTY-NINTH

Arthur
Hammerstein's *"Rose Marie"*

With a BRILLIANT COMPANY of ONE HUNDRED

Prices for both attractions—Evenings \$1 to \$3 and tax
Wed. Mat. 50c to \$2 and tax, Sat. Mat. \$1 to \$2.50 and tax

[["STUDENT PRINCE" Seats Now on Sale. Mail]]
Orders for "ROSE MARIE" Now Accepted.]]

Service

IS THE BY-WORD OF THIS ESTABLISHMENT

Our service car is at all times ready to find you in any part of the city should you want a tire changed, or need any tire service. No charge will be made for the trip.

(Main 4541)

CLIFF JOHNSON

Ballou Tire and Supply
2031 Ashland Ave.

ENGLISH BULLDOGS

Fashionable— Sporty— Lovable



For sale now young imported female by International Champion Prince of Wales.

Reservations now being made for two litters of spring puppies by famous sires.

Barlow Bulldog Kennels
503 Ash Street . TOLEDO, O.

Established 1898

TOLEDO SECURITIES

Specialists in
LIBBEY OWENS SHEET GLASS
Common and Preferred
FIFTY ASSOCIATES CO.
Common and Preferred
OWENS BOTTLE PREFERRED
LAROWE MILLING COMMON
TOLEDO GAS ELEC. 4 HTG 5⁵ 1935
TOLEDO BANK STOCKS

BELL & BECKWITH

Member New York Stock Exchange

514-16 Madison Ave.

Phone Main 1816



For the home to be—

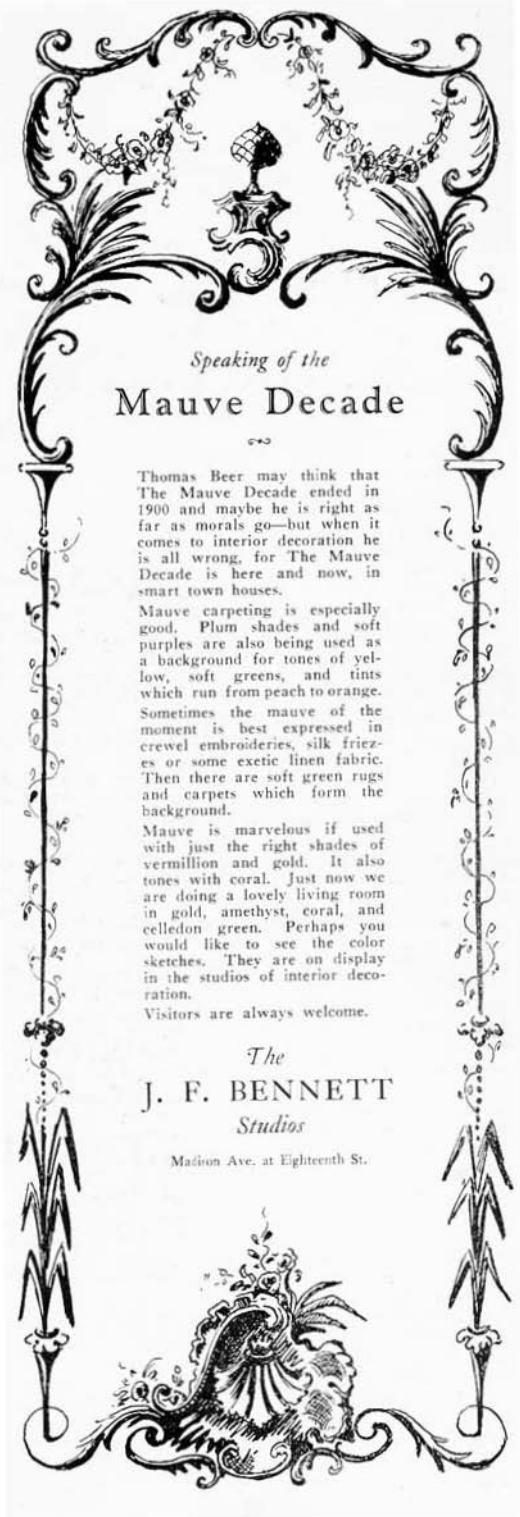
THE J. F. BENNETT STUDIOS

offer, among other services, a department wherein, without cost to you, the furnishings for your entire house may be planned from your blueprints.

Thus, through the medium of professional skill and craftsmanship, may your personal tastes be incorporated into architectural and decorative unity.

...

Madison Avenue at Eighteenth Street



Speaking of the
Mauve Decade

Thomas Beer may think that The Mauve Decade ended in 1900 and maybe he is right as far as morals go—but when it comes to interior decoration he is all wrong, for The Mauve Decade is here and now, in smart town houses.

Mauve carpeting is especially good. Plum shades and soft purples are also being used as a background for tones of yellow, soft greens, and tints which run from peach to orange. Sometimes the mauve of the moment is best expressed in crewel embroideries, silk friezes or some exetic linen fabric. Then there are soft green rugs and carpets which form the background.


Mauve is marvelous if used with just the right shades of vermillion and gold. It also tones with coral. Just now we are doing a lovely living room in gold, amethyst, coral, and celledon green. Perhaps you would like to see the color sketches. They are on display in the studios of interior decoration.

Visitors are always welcome.

The
J. F. BENNETT
Studios

Madison Ave. at Eighteenth St.





*Always Something Different;
Something Delightful—Going on
In Our Studios*

A screen to paint—a print to frame—a pillow to plan—a lamp shade to design—a table top to decorate—or a love-seat to upholster! Always something different, something delightful—going on in our studios. One day the artists are drawing plans for a wrought iron stair rail—another day you will find them making color sketches to help some charming hostess visualize the living room we are doing over for her. Never the same thing twice, but always something fascinating. And always the same fastidious attention to detail, whether the order be small or the contract large. Do your gift planning and gift shopping early!

*J. F. Bennett Studios
Madison-Avenue-at-Eighteenth-Street.*





Summer Time is Guest Time

EVERY host and hostess feels a sense of pride in upholding the best traditions of entertaining the guest. Whether it be the modest yet charming guest room of our more formal homes or the guest suite in some of our most pretentious residences, invariably some detail of decorative furnishing needs renewing.

It is the duty of every hostess to have her home express the welcome and hospitality that she herself will extend.

May we be of service to you in planning and executing any detail of decorative work which you may be in need of?

The J. F. Bennett Studios
Madison Avenue at Eighteenth Street



Goodbye! house, garden and servants — vacation calls and housekeeping cares are forgotten. During your absence is the time to have those pieces of furniture recovered or refinished; or new draperies made for various rooms in the house. All to be finished and put in place upon your return.

Your inquiry regarding any details of refurnishing will be taken care of promptly and relieve you of every care or annoyance before you go away.

THE
J. F. BENNETT
STUDIOS

*Madison Avenue at Eighteenth
Street*

We Recommend

**Old Master
COFFEE**

*Royal
Garden*
TEA

THE Blodgett-Beckley CO



“RUSSIAN”

A strictly new blend with a richer flavor especially blended to make the best iced tea you ever drank. Packed under the familiar Royal Garden label. The next time you serve refreshments see that the iced tea is “Russian.”

Iced tea is your most sensible drink for summer

**Royal
Garden
TEA**

—[The Best Music for the Greatest Number of People at the Lowest Possible Cost]—



MARION TALLEY

BRADFORD MILLS
CONCERTS

Season 1925-26

Famous Artists

SERIES OF FIVE

Subscription Concerts

AT THE COLISEUM

CLAUDIA MUZIO

internationally famous Soprano of the Chicago Opera

MARION TALLEY
Metropolitan Opera Company

JOSEPH SZIGETI
Celebrated Hungarian Violinist

HAROLD BAUER
Celebrated Pianist

GIOVANNI MARTINELLI
Favorite Metropolitan Opera Tenor

Subscription Prices: \$5.00, \$7.50, \$10.00 (No reservations now for individual concerts)
Subscriptions are now being received by phone or mail

Other Attractions Scheduled

ELSIE JANIS
with Assisting Artists

WILL ROGERS
with The DeReske Singers

SOUSA'S BAND
Eighty-five Players

SCHUMANN-HEINK
Farewell Tour

Additional Bookings Pending

Bradford Mills Concert Direction, Inc.

FLORENCE E. WHITESIDE, Associate Manager

General Offices—Mills Studio, 2314 Collegewood

Telephone Main 1073-J

Chesborough Dwellings

(ADAMS)
(3 8 0)

A residential hotel of
prestige equipped and
operated for those of
discernment and cul-
ture. Inspection is re-
spectfully invited.
Acceptable social and
business references are
essential.

**SPECIAL ARRANGEMENTS BY
THE WEEK OR MONTH**

OTTAWA HILLS

No other residential district of Toledo has ever been conceived and developed on the scale of Ottawa Hills.

Seven great Plats, each a unit in itself but all forming into a harmonious whole, provide a variety of home sites that meets the requirements of discriminating people of widely differing tastes.

And because of its size, with the further fact that it anticipated the present amazing growth of the district, Ottawa Hills provides the double advantage of lowest prices and highest values.

Drive through the district any day. You will be satisfied to live there.

The E. H. Close Realty Co.
Toledo, Ohio

Announcing

A New and Final Plat in Ottawa Hills

Ten years of high achievement in residential development reach their climax in the opening of a new and final unit of Ottawa—Plat Seven. It is ready for inspection now.

Toledoans will find here a property that exemplifies the most splendid traditions of American residential development. Plat Seven is strikingly beautiful, superbly located, perfectly platted. It is the supreme effort in the work of city platting that constitutes Ottawa Hills.

Plat Seven occupies the rolling uplands on the west bank of Ottawa River, extending north from Bancroft Street. It adjoins the group of estates that comprise Plat Six, and from its heights commands an inspiring view of the river valley and Plat Six.

Plat Seven is extensive in area but contains only fifty-five homesites. It, too, is subdivided into the larger estates now so much in demand, its lots range from a half-acre to four and one-half acres. And according to the established policy of Ottawa Hills these estates are offered to early buyers at exceptionally low figures—prices for homesites here are materially lower than is readily paid for large acreage in this district.

For sheer loveliness Plat Seven stands without peer in Toledo. It is a region of hills and dales, of trees and water and sunny slopes. To this natural beauty are being added the same high character of improvements that obtain throughout Ottawa Hills.

The E. H. Close Realty Co.
Toledo, Ohio

Accomplishment!



Where a group of stock and garden farms stood eleven years ago, the city's finest residential area stands today. This is the history of Ottawa Hills—a history of satisfaction of home owners, profits for investors, accomplishment for the developers. The property is one of the half dozen pre-eminent home parks of America.

Ottawa Hills was first announced in the Fall of 1915. It was the largest, the most pretentious residence development ever undertaken in Toledo. And today it vindicates the judgment that assembled its 1000 acres under a single ownership and dedicated them to the highest character of city building activity. Toledo is familiar with the six big Plats that were successively opened over a period of ten years. The seventh Plat, new this summer, and comprising a group of one-acre to 4-acre estates, is the last unit in the development plan of Ottawa Hills.

The property as an entirety is in its final selling stage, a few weeks, a few months will see the very unusual opportunity it offers to home seekers and investors a thing of the past.

You are invited to see Ottawa Hills now while prices are at their lowest level. By comparison, Ottawa Hills is the lowest priced of all Toledo's highly improved and restricted sections.

The E. H. Close Realty Co.
Toledo, Ohio

Call Forest 0920
for Dependable
Service

Consumer's

A-1 MILK

Cream and Butter

"Remarkably Better"

THE CONSUMERS DAIRY
COMPANY

Look at the Organization

Behind The Car You Buy

The man who buys a BUICK car here drives it with the satisfaction of knowing that here is a place where every essential of maintenance is met with the economy that only specialized preparation can provide.

Cars, parts, complete shop equipment, tested supplies and accessories, and a genuine interest in the motorist—these mark the complete automotive establishment.

*Factory Supervised
Service*

Davis Motor Sales Co.

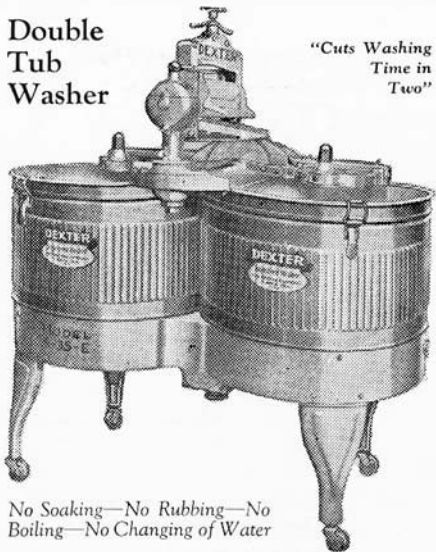
1211 Monroe Street

Main 3165

The Famous DEXTER

Double
Tub
Washer

"Cuts Washing
Time in
Two"



No Soaking—No Rubbing—No
Boiling—No Changing of Water

DEXTER SALES COMPANY

704 Adams St. Phone Adams 0782

*Special Exhibit
Toledo Auto Show
Featuring New Enclosed
Car Motor*

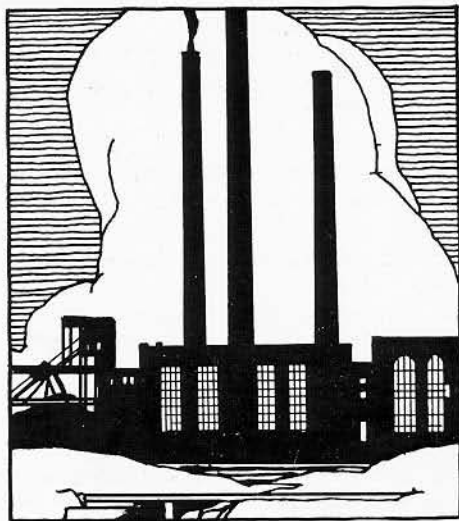
NASH ADVANCED SIX
NASH SPECIAL SIX
AJAX—NASH BUILT

THE DOAN MOTOR COMPANY

Distributors of NASH and AJAX

Adams at Tenth

Why Utilities Need Capital



A QUESTION often asked is "Why are power and light companies constantly in need of additional capital?"

The answer is this: A power and light company's business is smaller in proportion to its invested capital than that of any other business. For every dollar of revenue there is an investment of about five dollars.

The reason for this is that the earnings of utilities are limited by rate regulation, and while this restricts the amassing of large surpluses, it assures stable demand and a steady income, making the capital investment doubly safe.

Large expenditures for extensions and improvements must necessarily come from new financing, and it is for such purposes as these that power and light companies are in need of additional capital from time to time.

The Toledo Edison Co.



The Right Kind of Service has Electrified America

The electric light and power industry of the United States has taken full advantage of modern science and progress in giving millions of people the right kind of service in the right way. Here are some interesting facts about the industry:

Electricity generated in the U. S. exceeds the consumption of all the remaining countries of the world combined.

On December 31st, 1925, 13,460,000 homes and 2,100,000 stores and offices had electric service, while 429,500 industrial establishments were using electricity for light and power.

3,500 manufacturers make electric machinery and appliances, 14,139 stores sell electrical merchandise and other goods, and 1,500 stores specialize in electrical goods exclusively.

The Toledo Edison Co.

THE art of dressing elegantly, with smartness and taste, brings to the *Fell Shop* the fashionable woman seeking costumes which are the criterion of the mode.

Christmas Gifts

**THE
FELL SHOP**

Secor Hotel



PRICE \$7.50

*Perpetual Cigarette Holder
Servasig*

The
FELL SHOP

HOTEL SECOR

*Requests the pleasure of
showing you*

**An Interesting
Collection of French and
American Models for
Spring**

For Evening
The Street
The Sports

And we shall have **HATS**
to show you --- beautiful
ones of all kinds, made and
designed to be worn with
our costumes.

TEE CLOTHES

and

TEA CLOTHES

from \$19.75 up

SPORT COAT

\$29.75 up

The Fell Shop

HOTEL SECOR

A Smart Frock \$32.⁵⁰



Fashioned in the newest manner—of non-wrinkling long-wearing worsted jersey

The Autumn Frocks are arriving! Adorable affairs, in the new colors, fashion points of the advance mode!

Here is a special value—Golflex tailored in youthful, two-piece fashion! Its wrists and low-placed waists are amusingly accented with slim, brass-eyelleted leather straps. It boasts a many-petaled flower—also of the jersey—worn high. Very smart for day occasions—for school or sports, street or business wear.

Indicative of the excellent values here!

The Fell Shop
HOTEL SECOR

The
FIRST NATIONAL BANK

312 SUMMIT STREET

The Only National Bank in Toledo

COMMERCIAL, SAVINGS
TRUST, AND SAFE
DEPOSIT DEPARTMENTS

Under U. S. Government Supervision

Your Family's Future Depends on Your Foresight Now!

"Create a Life Insurance Trust"

You have undoubtedly INSURED your life. You have thereby sought to make at least *partial* provision for your wife and children when you can no longer care for them through your personal income. Your duty, however, in only HALF performed.

Is Your Life Insurance Payable In a Lump Sum?

If so, who will protect and preserve these funds? Is your wife trained in investments? Are your children sufficiently skilled and experienced in investing moneys?

Is Your Life Insurance Payable In Monthly Installments?

If so, will these monthly payments care for unforeseen contingencies such as accident, protracted illness and the like? Will fixed monthly payments educate your children?

Every man should carefully consider these questions. Speculation is rife, impecunious relatives and friends are often plausible and insistent, tax problems are baffling.

Experienced and far-sighted men have cared for these problems by creating LIFE INSURANCE TRUSTS. They have appointed a reputable BANK to administer their insurance funds. A BANK is experienced, it deals with these problems daily, its responsibility is unquestioned, its existence continues throughout the years, its sole aim is to administer the trust and care for your wife and children as you would wish to do if living.

You owe it to yourself and to your dependents to make immediate provision for your loved ones. Give them the feeling of security to which they are entitled.

Our Officers will gladly counsel with you.

The First National Bank of Toledo

312 Summit Street

The Only National
Bank In Toledo

TRUST DEPARTMENT

Under U. S.
Gov. Supervision

"Create a Life Insurance Trust"

Your Family's Future Depends on Your Foresight Now!

"Create a Life Insurance Trust"

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Our Officers will gladly counsel with you.

The FIRST NATIONAL BANK of TOLEDO

312 Summit Street

TRUST DEPARTMENT

*The Only National
Bank in Toledo*

*Under U. S.
Gov. Supervision*

"Create a Life Insurance Trust"

Preference



The selection of one gown in preference to all others must stand the test of many requirements. These we know we have met successfully judging from a continued patronage of women who know. Many new Fall arrivals in our French Room at prices that will appeal.

Sizes 36 to 52

The Frockery
House of Large Gowns"
219 St. Clair St.

A Playlet in One Act

entitled

A Place To Park

Time—Morning, Noon and Night

Place—Any Downtown Street

Characters—You and Your Car

SYNOPSIS

You try to find a place to park. You waste ten minutes driving around. Then you leave your car somewhere where it gets battered and bumped, and you walk several blocks—late again! It's hard on your disposition. It's hard on your car.

Certain citizens, the ones whose wisdom and care in handling their own affairs have made them leaders in public life, have found that the Civic Center Garage will solve that daily parking problem. They are choosing and reserving their regular spaces, for the garage will soon be open.

You may do the same thing, by calling Adams 3660 and talking with one of the managers, J. G. Willis or Ward Dorrell.

THE CIVIC CENTER GARAGE

Huron Street near Jackson



Spring Fashions *at* Gillespie's

Are charming, distinctive costumes that Toledo's smartest women will wear at gay functions.

Beautiful coats and suits wonderfully clever frocks and chapeaux—accessories both correct and unusual—the newest hues and fashions always. Gillespie fashions! The utmost in smartness—here for you to see and slip into now!

319 HURON STREET



The Messrs Louis Griner and Chester Marks
take great pleasure in announcing
the opening of the

Green Mill Gardens

"Toledo's Smartest Supper Club"
for the 1926-1927 Season on

Tuesday Evening, September 14th



Also a new Revue headed by
Martini's Royal Valencians

ten talented musical entertainers direct from
the most fashionable Cuban and Florida Resorts and the

Cain Sisters

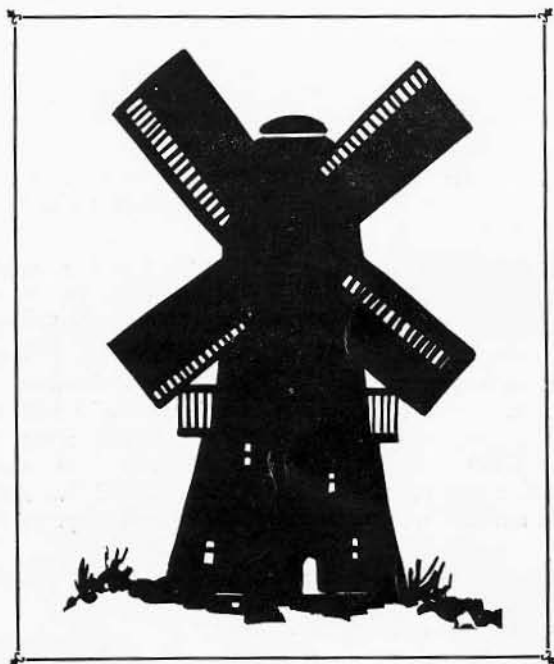
Popular Vaudeville Artists

OPENING NIGHT RESERVATIONS NOW . PHONE MAIN 1732

TOLEDO'S SMARTEST CAFE

The Green Mill Gardens

UNEXCELLED CUISINE



WILLIAM McKINNEY PRESENTS THE

Green Mill Syncos

ALSO THE MISSES BRADFORD AND
GRIMES AND OTHER STAR ACTS

*The famous Green Mill dinner
is the finest food value to be
had in Toledo. We welcome
comparison with any other
menu in Toledo, both as to
price and quality.*

Dance While You Dine

RESERVATIONS BY TELEPHONE—MAIN 1732

Largest selection, widely famed
makes... at Grinnell's

Grand Pianos

STEINWAY - KRAKAUER - SOHMER
LUDWIG - KURTZMAN - PREMIER
STECK - WEBER

THESE instruments—long known for their dependability and proven musical worth—are obtainable only at "Toledo's Musical Headquarters." Why not visit our warerooms real soon and see, hear, and compare these famous makes side by side—and secure further particulars?

Deferred payments cheerfully arranged.
Liberal allowance on your old instrument
Catalogs mailed upon request.

Grinnell Bros.

"Toledo's Musical Headquarters"—603-5 Adams St., at Huron

Everything
Musical



Duo-Art Reproducing Piano in the
Steinway - Aeolian - Steck - Weber

GRANDS

[Through the Duo-Art the playing of
the master-pianists is brought into
your home in all its original beauty]

For the JUNE BRIDE, the DAUGHTER about to graduate,
or the WEDDING ANNIVERSARY..... a Handsome

Grand Piano

from the Grinnell Line

Steinway . Krokauer . Sohmer . Ludwig
Premier . Kurtzman . Steck . Weber

Largest assortment of famed Grands in North-
western Ohio. All sizes, designs, woods, finishes.
Brand new Grands, \$495 up. Liberal allowance
on your old instrument. Easy terms arranged.
Visit our storeroom today.

[Everything Musical]

Grinnell Bros.

Toledo's Musical Headquarters—603-5 Adams St., at Huron



Steinway . Steck
Aeolian . Weber

Grands

in the celebrated
Duo-Art Reproducing
Piano

for artistic

**Printing
Binding or
Engraving**

*get in touch
with*

**FRED W.
HAIGH**
330 Ontario St.
TOLEDO, OHIO

accuracy
character
simplicity

These three fundamental principles of good printing are strictly adhered to in all our work.

Incidentally, this is more than a mere claim or rodomontade.

We back up our statement with a pledge of complete satisfaction to the buyer in every dealing. Let us estimate your next job.

FRED HAIGH
The PRINTER

*330-334 Ontario Street
Between Madison and Adams*

W. CARL BATTIS

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The
Hampton Shops

Guaranteed Furniture

2204 Monroe St.

No furniture store in Toledo has kept more completely abreast the trend in furniture taste than The Hampton Shops.

In bedroom, dining room, and living room furniture we offer a wide selection. The closest inspection reveals quality merchandise, excellence of finish, and long life construction.

A visit to our shop will unfold a pleasant surprise to all our friends.

*Open every evening except
Saturday*



A Complete Sign Service

534 Sylvania Avenue

Jeff. 0449

WALTER S. HAYES, Mgr.

*Mr. Joseph L. Hecht
Announces the opening
of his own offices at 516
Home Bank Building
for the purpose of con-
ducting a general Real
Estate business.*



Introducing to you

Harold Holbrook

Chief Dispatcher of the new
CIVIC CENTER GARAGE

Harold will greet you when you enter and direct you to a parking space. We want you to know him by name because he is typical of the friendly, courteous service which is yours here.

Theatre Parking - 35c
All-Day Parking - 60c
Regular monthly spaces are
being reserved. Drive In!

THE CIVIC CENTER GARAGE

Huron Street near Jackson



Decorated Furniture Lends Charm and Distinction to the Home

Step into any well furnished home today and there you will find a generous display of Decorated Furniture. Note the harmonious balance it lends to the general color scheme of the home, not to mention the cheerfulness and richness of its appearance. We offer you the opportunity of having your furniture decorated to suit your own taste—right in our own studio. Select any finish, color combination or decorative scheme that will lend itself best to the rest of the furnishings of your home.

We have on display many samples of Decorated Furniture produced in our shop which will help you in making your selection. Come in and see just how attractively your furniture can be redecorated—and at such surprisingly low prices.

The Home

Summit and Adams



Good Taste and Refinement Are Reflected In Decorated Furniture

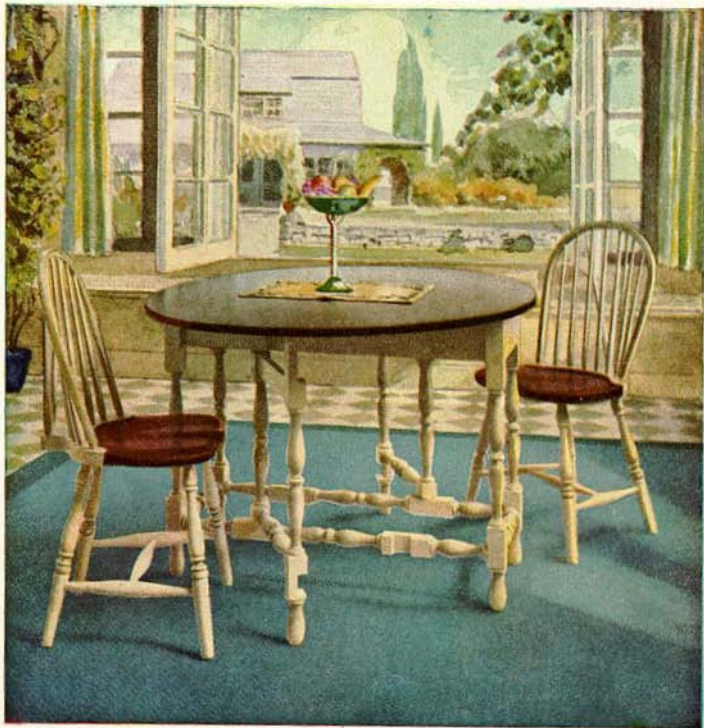
The presence of Decorated Furniture in your home proves your appreciation of the finer things in furniture. One's taste is expressed in one's selection of furniture and a generous display of Decorated Furniture in your home is truly a compliment to your judgment.

You have an added advantage when selecting Decorated Furniture here, as we are in a position to furnish a decorative motive and color combination to harmonize with the general color scheme of your home.

We specialize particularly in decorating and refinishing old furniture to suit your taste at prices that are surprisingly low. We shall be very glad to show you samples of this type of work that has been produced in our own studio.

The Home

Summit and Adams



Back from the Honeymoon

The June bride is now settled in her cozy little apartment. Everything is so adorable. And that breakfast nook! It has been her dream inspiration all during those wondrous honeymoon days at Placid. All her castles in the air have been built around those future breakfast hours with him. The sun will send its radiant rays dancing in the open window, the coffee will prance and hop from sheer happiness in the percolator, the toast will crackle and sizzle a song of joy in the toaster. A perfect room, a perfect girl, a perfect boy. Half of the charm of this lovely scene is lent by the decorated breakfast set shown above. It will sound a note of felicity, strike a chord of harmony, bring a brilliant glow of happiness into any home.

We specialize particularly in decorating and refinishing, in Duco, old furniture to suit your taste at prices that are surprisingly low. We shall be very glad to show you samples of this type of work that has been produced in our own studio.

The Home

Summit and Adams

Take a Tip from Us

KEITH'S

Is Giving Some Great
Shows

*Go to the 6:45 show and
have your pick of seats*

Take a Tip from Us

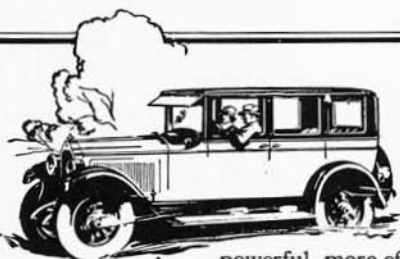
KEITH'S

Is Giving Some Great
Shows

*Go to the 6:45 show and
have your pick of seats*

Thirty Thousand new buyers in ninety days

Startling features no other car has



\$1495 For This De Luxe
Knight Motored
4-Door Sedan

Speed between 60 and 70 honest miles an hour.
Extraordinarily long sustained high speed.
Power on any hill to pass most cars in high.
Quick as a cat—5 to 25 miles in 7½ seconds.
Powerful four-wheel mechanical brakes, the
last word in safety.
54 horsepower, long stroke motor, rated at 20.
The tax saving is only part of its economy.

“ALL the world loves a winner.”
Only 6 months old—yet 500 new buyers daily.

The fastest-selling Six of its price in the world.

The new “70” Willys-Knight Six has the most powerful standard motor of its size in America.

It is America's most up-to-date car. Tests prove it to be the most efficient.

It is the most active car of its price ever built.

Its motor is an exclusive feature—the famous *Knight sleeve-valve motor, patented*—a feature other manufacturers would

give millions to get.

Better and more powerful than any other motor of its size when new, it grows smoother, more powerful, more efficient with every mile.

It has no valves to grind. You never lay it up for carbon-cleaning.

It has no springs to weaken.

It is practically fool-proof and wear-proof.

No Willys-Knight motor, so far as we know, has ever worn out . . .

You will find the new “70” Willys-Knight Six the most economical and continuously satisfactory car you can drive. Please ride in it.

The new Willys Finance Plan means less money down, smaller monthly payments; and the lowest credit-cost in the industry.

Note These Values:

“70” Six Touring . . .	\$1295	“Great Six” Touring, 5-Pass.,	\$1750
“70” Six Coupe . . .	1395	“Great Six” Touring, 7-Pass.,	1950
“70” Six Standard Sedan	1395	“Great Six” Roadster . . .	1850
“70” Six Four-Door Sedan	1495	“Great Six” Coupe . . .	2195
		“Great Six” Sedan, 5-Pass. .	2295
		“Great Six” Sedan, 7-Pass. .	2495

Prices f.o.b. factory and specifications subject to change without notice. Willys-Overland, Inc., Toledo, Ohio.

“new 70” WILLYS-KNIGHT 6

Six Reliable Dealers in Toledo

Give the hair
a natural gloss.
Rain water shampooing
our specialty.

Open Friday Evenings Till 9:00

LAURIE'S
Beauty Shop

2103 ADAMS STREET at
21st AND ASHLAND AVE.



The Herbert Davies Family

THE home atmosphere which our equipment enables us to give, produces the charm of a real home portrait. This added to the usual sterling quality of our work results in portraits that only artistic ability and workmanship can produce.

Collingwood

COLLINGWOOD at MONROE



*T*HE photographing of the Bride is an important appointment of a distinctive wedding.

Lewis Portraits have stood the test through the years for enduring worth and satisfying beauty.

C. A. Lewis

PORTRAIT PHOTOGRAPHER

1237 Collingswood Avenue at
Monroe Street



The CHARM of OUR PORTRAITS



is the result of our ability to capture the spirit of the occasion

C. L. Lewis portraits combine the elegance of the old masters and the artistry of the modern craftsman with attention of a character that will make sitting for your portrait a pleasure.

C. L. Lewis

PORTRAIT PHOTOGRAPHER

*Collingswood Avenue at
Monroe Street*



Loew's Valentine

TOLEDO'S FOREMOST PHOTOPLAY THEATRE

Xmas Week Commencing Saturday, December 19th

ELINOR
GLYN'S "THE ONLY THING"

WITH ELEANOR BOARDMAN—CONRAD NAGEL

New Year's Week Commencing Saturday, December 26th

"A KISS FOR CINDERELLA" With BETTY
BRONSON

Loew's Valentine

TOLEDO'S FOREMOST PHOTOPLAY THEATRE

TWO GREAT CINEMA ATTRACTIONS

Week "SOUL MATES"

Feb. 6 With AILEEN PRINGLE - EDMUND LOWE

Week *Rex Beach's* "The AUCTION BLOCK"

Feb. 13 ELEANOR BOARDMAN - CHARLES RAY



PAINTERS of old gave to posterity masterpieces in art which have challenged the genius of men through centuries. Architects, craftsmen, philosophers and others, who lived long ago, have likewise contributed to mankind the riches of their mind. In soundness of principle, matchless technique, beauty of detail, their contributions stand unrivaled. They are monuments of inspiration to all who aspire to be great in their particular field. Those of us who love our business are pouring into it the same spirit which was put back of the world's masterpieces centuries ago.

There is an indescribable pleasure in building a product so good that it wins the enthusiastic approval of all who buy it. There is a feeling of satisfaction, worth far more than money could ever buy, in seeing one's customers remain loyal year after year—for a generation or more. Thus it is possible to make a masterpiece for our own business through building a product of marvelous worth with a name enriched by the good will created through a great family of happy and contented customers.

THE MATHER SPRING COMPANY
TOLEDO • OHIO

*Makers of scientifically heat-treated springs
for the leading passenger car and truck
manufacturers in America and Europe.*

Ye Sophisticated Toledoans

Come to the Broadway Night Club on
Superior Street where every Night is
Saturday Night and Saturday Night is
New Year's Eve

The GREEN MILL GARDENS

Where there is Music that entices
the feet by

Minor's Orchestra

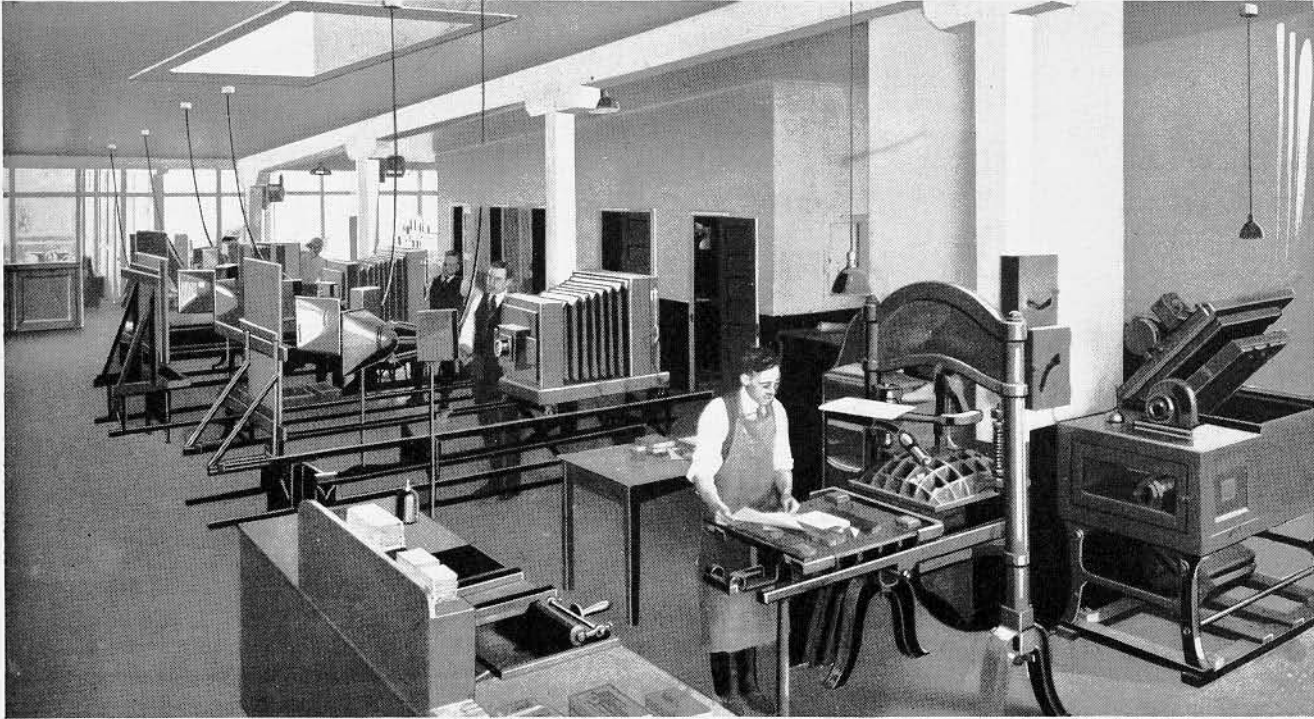
One of the Country's best known Negro Bands

and Entertainment by Headline Vaudeville
Artists

PHONE FOR RESERVATIONS ADAMS 1628



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is the new name adopted
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Co. to indicate by it's
name what the organi-
zation produces.



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Main 3754*

Toledo, Ohio

5%

On Your Savings

ONE DOLLAR OPENS
AN ACCOUNT

Interest Starts Day of Deposit

The NORTHWESTERN
OHIO SAVINGS ASSOCIATION

234 Superior Street

ASK ABOUT OUR 5½% CERTIFICATES
ALL OF OUR MONEY LOANED ON TOLEDO REAL ESTATE

A Comprehensive Investment Service

Underwriters and
Distributors of Municipal and Corporation
Securities

MEMBERS

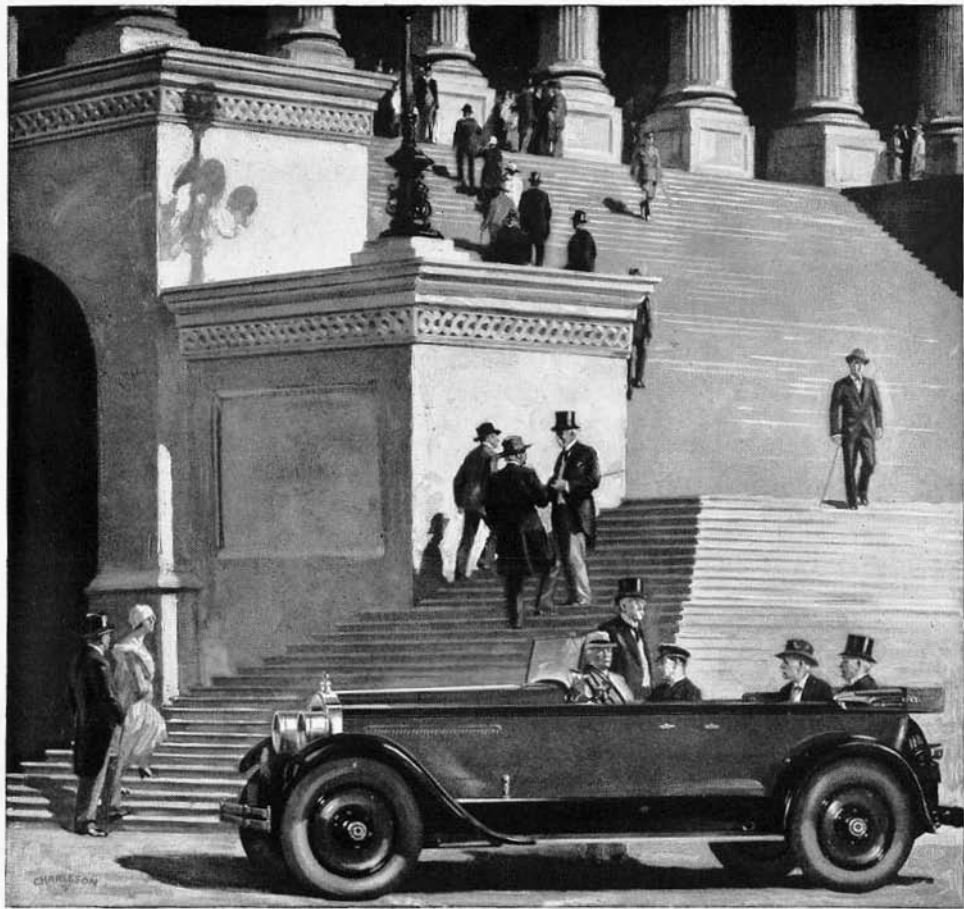
*New York, Cleveland, Chicago, Detroit
and Cincinnati Stock Exchanges, New
York Cotton Exchange and Chicago
Board of Trade*

OTIS & CO.

Established 1899

TOLEDO

Cleveland New York Detroit Cincinnati
Columbus Toledo Akron Denver Chicago
Colorado Springs San Francisco



*Serving America's
Aristocracy*

America has its aristocracy of intelligence and culture, of achievement and wealth, of taste and talent. Every community has its leaders of thought and action. And historic Washington—drawing its leaders from every section of the Union—is representative of the aristocracy of them all.

There in the world's greatest capital it is natural to find Packard cars honored by marked preference—now as for a generation past. That five of the distinguished jurists of the United States Supreme Court own Packard cars is but an indication of this preference among those whose taste and judgment is unquestioned.

The list of cabinet members, senators, ambassadors and congressional leaders who consistently favor Packard with their patronage reads like the roster of an American peerage. Packard could cite no stronger credentials.

[WEARLEY-OBEE CO.]
1513 MADISON AVENUE

P A C K A R D

A S K T H E M A N W H O O W N S O N E

Ask Your Grocer

PAGE'S

"KLEEN-MAID"

**Milk, Cream, Butter and
Cottage Cheese**

Demanded for its Quality

PANTHEON

WEEK COMMENCING
DECEMBER 26th

The Comedy Sensation!

*The Man With the
Funny Legs*

LEON ERROL

of "Sally" Fame in

**"CLOTHES MAKE
THE PIRATE"**

with DOROTHY GISH



PANTHEON

NOW PLAYING

A Comedy Riot!!

"BLUE BEARDS 7 WIVES"

Starring

BLANCHE SWEET—BEN LYON

Week Commencing Saturday, February 8th

Romance At It's Sweetest!

"MEMORY LANE"

Conrad Nagel—Eleanor Boardman



Park Lane

THE PARK LANE cordially invites you to make use of its lounge for either afternoon or evening parties. There is absolutely no charge. Special attention is paid to bridge teas, luncheons and dinners. Menus with estimates of cost of service will be gladly furnished.

The cuisine at the Park Lane is considered excellent by epicures. You can feel certain that your guests will be delighted and you will find that it is far more economical than to engage caterers and servants to come to your home.

Each evening from six to nine a special table d'hote dinner is served in the main dining room at a popular price. Sunday from noon until nine a special dinner is prepared.

A number of handsomely furnished suites are available for immediate rental. Unfurnished suites can be arranged to suit the size of your family.

Garage with accommodations for 111 autos in connection.

You will enjoy the quiet refinement and perfect service of the Park Lane. Considering that the rental of suites includes maid service, light, heat, water, iceless refrigeration and every hotel convenience and service it will cost you far less to live in the Park Lane than to conduct a similar establishment at present Toledo rentals and servant hire.

Jefferson at Twenty-third
Collingwood 3500

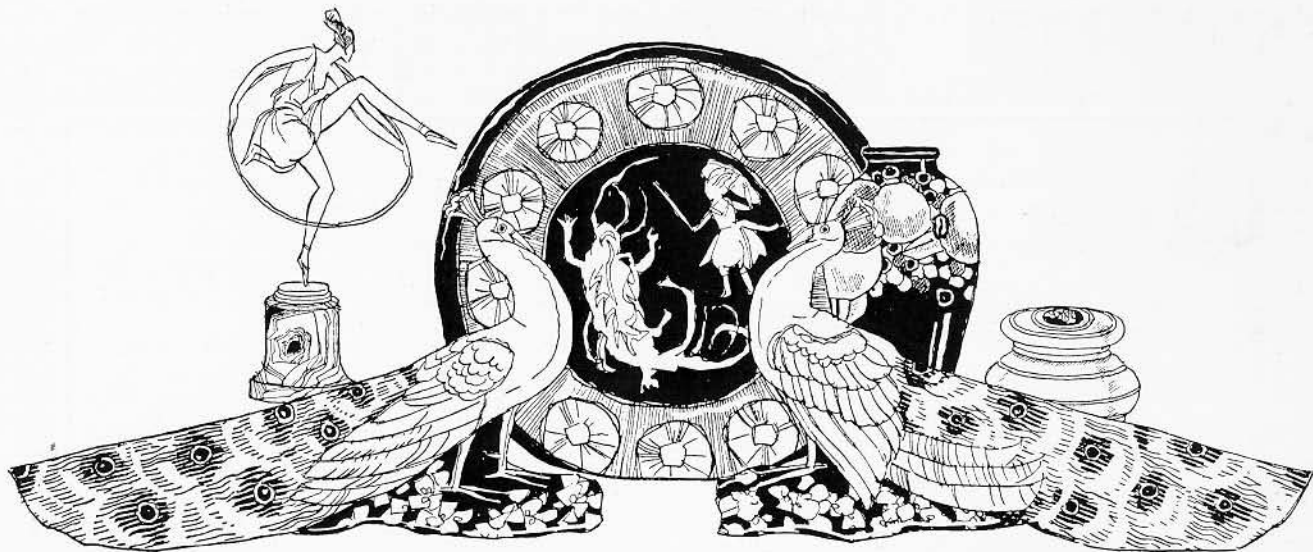
*Always the most
acceptable and
appreciated
of gifts*

flowers

HELEN F. PATTEN

florist

905-907 Madison Avenue



Miss Margaret T. Perry
announces the opening of
THE PEACOCK SHOP

in a New Location at
215-217 ST. CLAIR STREET
THE RICHARDSON BLDG.



In Quest for Christmas Gifts

THERE comes a time once in every twelfth month when all the world sets forth in search of gifts for the Yuletide. For months previous, heavily laden craft have discharged their cargos of foreign-sought treasures on our shores. From the far countries of the world have come wondrous works of art fashioned by skilled craftsmen and artisans. To step into our new display room and view the grandeur of the collection now on exhibit, is like a peep into an amazing world wide bazaar. It is here you will find that which you have been vainly searching for—gifts whose very rarity and beauty compliment the taste of its recipient. We have also added a dainty line of lingerie which we will be delighted to show you.



PETS

*that appeal to the
entire family*

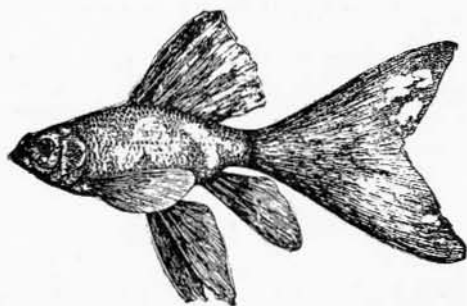
TYROLEAN WARBLERS

are the sweetest singing
canaries you have ever
heard.

JAPANESE GOLD FISH

are beautiful to behold
and very interesting to
watch.

Our Birds and Gold
Fish have given satisfac-
tion for thirty years.



Palace Pet Shop

318 Monroe Street



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FINISHING DEPARTMENT IN THE PLANT
OF PRINTING PLATES
INCORPORATED
WHERE ALL TOLEDO
TOPICS PLATES ARE
PRODUCED



PRINTING PLATES INCORPORATED

14-16 North Saint Clair Street
Main 3754

Toledo, Ohio



Air Castles Sometimes Come True

Through a golden October haze, it is easy to discern the sunlit towers of one's favorite castle in the air.

Age mellowed tapestries grace the walls. Glorious vistas inclosed from view by the gracious beauty of old brocades.

Color and charm everywhere—an ensemble of perfection.

Autumn fabrics and furnishings at Radcliffe's have been selected that your air castle dreams may come true—that you may live in your own home with all the grace and beauty of old world art, as interpreted by modern masters of decoration.

THE
Howard R. T. Radcliffe
COMPANY

Specialists in the Fine Art of Making Homes Beautiful

The
**RICHARDSON
COMPANY**

**INVESTMENT
SECURITIES**

1305 Second Nat. Bank Bldg.
Phone Main 8111



**Corporate Financing
Business Management**



A more delicious tea blend
"RUSSIAN"

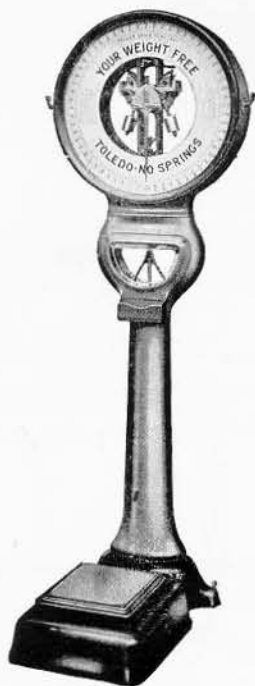
Those who in the past have found delight in a cup of Orange Pekoe, will now find a new thrill in the richer flavor and more appealing bouquet of this new Royal Garden Tea blend—"Russian."

Write For Free Sample

Try Russian Style at our expense. The Blodgett-Beckley Company, packers of Old Master Coffee and Royal Garden Tea, want every tea drinker to try this new delicious blend. "Russian" is the result of over 25 years of experience in importing, blending and packing tea.

Royal
Garden
TEA

The various popular blends of Royal Garden Tea are packed conveniently in three package sizes - 10c, $\frac{1}{4}$ pound and $\frac{1}{2}$ pound



TOLEDO SCALES

NO SPRINGS HONEST WEIGHT

One of the products of the Toledo Scale Company is the "Your Weight Free" automatic scale in many business establishments which is maintained as a courtesy to their patrons. For gymnasiums and lodge rooms this is an attractive feature; well built, as are all Toledos; pendulum counter balance—NO SPRINGS—accurate and handsome.

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TOLEDO SCALE COMPANY
TOLEDO, OHIO

Canadian Toledo Scale Company, Limited, Windsor, Ontario

*Manufacturer of Automatic Scales for Every Purpose
106 Service Stations in the United States and Canada*

Phone Coll. 345



2156 Scottwood Ave.

The SECOR HOTEL

Under the Management of
JAMES H. MICHOS



Toledo's best hotel bids its guests a friendly welcome with hospitable comfort, convenience and refinement so much enjoyed by the discriminating tourist. James H. Michos, under whose management this hotel is conducted, has established 110 service departments that makes the Secor Hotel one of the most popular known throughout the United States.

Three Beautiful Dining Rooms

Wallick Dining Room
Main Dining Room
The Fountain Room

The reason for the operation of three dining rooms is to give our guests their privileges of the cost of dining conveniences. In connection with the 110 service departments there are the additional writing rooms, ladies' rest rooms, ladies' waiting room, ladies' writing room and so many efficiently conducted details that under the good management the result is

The Satisfied Guest

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SECOR

in Toledo

JAMES H. MICHOS, Mgr.

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Comforts

HOTEL
DESHLER

in Columbus

JEROME QUIGLEY, Mgr.

1000 Rooms when its new
addition is completed

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June 11th - 12th

THE SOCIETY AND SPORTING EVENT
OF THE SEASON

*Saddle Horses - Hunters - Jumpers
Polo Ponies*

\$500 Stake—Three-Gaited Horses
\$500 Stake—Five-Gaited Horses
\$500—Polo Pony Stake
\$500—Hunters' Stake

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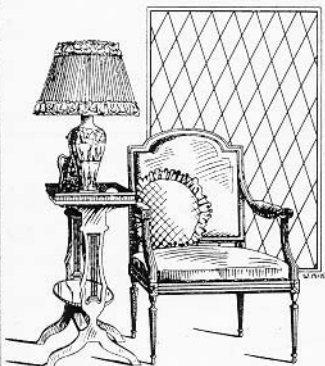


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INTERIOR DECORATIONS
LIGHTING FIXTURES

THE FORSTER-SMITH CO


515-17 JEFFERSON AVE


VISITORS WELCOME



FABRICS - FURNITURE - GIFTS
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The Forster-Smith Co.
515 Jefferson Avenue
VISITORS WELCOME


\$ 3650
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\$ 3150
 

The Year's Most Important Price Reduction

Fine car values at last that any motorist of reasonable means can easily afford!

And not a single detail in a single vehicle changed—not one!

Economies of greater production and greater sales simply passed on to the purchaser—production for the first quarter of 1926 surpassing the first quarter of 1925 by 154%.

Come in and examine these cars. Ride in them. Then ask yourself if the market can offer their equal at anywhere near these new low prices.

Roadster	\$2700
Gray Goose Traveler	2700
5-Passenger Sedan	3150
7-Passenger Sedan	3250
Enclosed Drive Limousine	3350
Cabriolet Roadster	3650
Brougham	3750

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222 Twenty-second Street

WILLS SAINTE CLAIRE

Motor Cars

GOOD FOR YEARS AND YEARS  AND YEARS

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HERBERT E. YOUNG

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Cinema Orchestra

De Luxe
Presentations

THE THEATRE OF INNOVATIONS

TEMPLE

Offering High Class Screen
Presentations and Musical Programs

Suggesting our selections of photoplay productions such as

"The First Year"

Starting SATURDAY, FEB. 20th

"The Sky Rocket"

with Peggy Hopkins Joyce

Starting SATURDAY, FEB. 27th

Temple Cinema Orchestra

Take a Tip from Us

KEITH'S

Is Giving Some Great Shows

Go to the 6:45 show and
have your pick of seats

Loew's Valentine

TOLEDO'S FOREMOST PHOToplay THEATRE

WEEK STARTING SATURDAY, SEPT. 4th

The Long Awaited Cinema Triumph

"STELLA DALLAS"

TAKEN FROM THE WIDELY READ NOVEL OF LIKE TITLE

With Five Great Stars

BELLE BENNETT RONALD COLMAN LOIS MORAN
DOUG FAIRBANKS, Jr. ALICE JOYCE

PANTHEON

WEEK STARTING SATURDAY, SEPTEMBER 4th

A New First National Star!

KEN MAYNARD

—IN—

"SENIOR DAREDEVIL"

WEEK STARTING SATURDAY, SEPTEMBER 11

The Super-Production Extraordinary! "MEN OF STEEL"

—Starring—

MILTON SILLS and DORIS KENYON

TOLEDO TOPICS

Presents the first of a Series of Articles by

MILTON WORK

*America's Greatest and Best Known Authority on
Auction Bridge, in the*

OCTOBER ISSUE

You'll want to read every one of these absorbing Bridge
Stories as they have been written for Beginner
and Expert alike.

Loew's Valentine

TOLEDO'S FOREMOST PHOTOPLAY THEATRE

WEEK STARTING SATURDAY, OCT. 9th

At last after many postponements the Picture you have been waiting for

“STELLA DALLAS”

FROM THE FAMOUS NOVEL OF THE SAME NAME

With RONALD COLMAN LOIS MORAN ALICE JOYCE
DOUGLAS FAIRBANKS, Jr. BELLE BENNETT

Week Oct. 16 JOHN GILBERT “LA BOHEME”
LILLIAN GISH

PANTHEON

WEEK STARTING SATURDAY, OCTOBER 9th

Here's Real Entertainment!

“MISS NOBODY”

Starring ANNA Q. NILSSON

WEEK STARTING SATURDAY, OCTOBER 16th

The Season's HARRY LANGDON
Laugh Sensation

In His Second Big Feature Picture

“THE STRONG MAN”

Auditorium Theatre

WHERE THE BEST PLAYS ARE PRESENTED

Three Days, Starting Monday, October 4th

POPULAR PRICED MATINEE WEDNESDAY

Return of Glorious, Golden, Never Forgetable

“BLOSSOM TIME” *The greatest operetta of all times*

WITH HENRY E. DIXIE, MAUD POWELL, PATRICK KELLY,
ARTHUR GORDON HUSON, LEETA CORDER AND
A SPLENDID SINGING CAST

Loew's Valentine

TOLEDO'S FOREMOST PHOTOPLAY THEATRE

WEEK STARTING SATURDAY, NOV. 6th

First Appearance this Season of the Popular

NORMA SHEARER

IN METRO-GOLDWYN-MAYER'S NEW FEATURE

"THE WANING SEX" With
Conrad Nagel

Week Nov. 13 "The Temptress" Greta Garbo
Antonio Moreno

Auditorium Theatre

WHERE THE BEST PLAYS ARE PRESENTED

Entire Week Starting Sunday Evening, Oct. 31
MATINEE DAILY

The World's Wonder Cinema

GENERAL LEW WALLACE'S

"BEN HUR"

WITH

Ramon Novarro, Francis X. Bushman, May
McAvoy, Carmel Myers, and Supporting
Company of 2,000,000

Three Days, Starting Monday, November 15th

AMERICA'S GREATEST REVUE
EARL CARROLL VANITIES

WITH

JOE COOK

and LOU HOLTZ

The Most Beautiful Girls in the World

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Shows



*Go to the 6:45 show and
have your pick of seats*

In Toledo
It's The

PANTHEON

For Good
Pictures

WEEK STARTING SATURDAY, NOVEMBER 6th

The Popular Star!

MILTON SILLS

In Another Smashing Success

"PARADISE"

With BETTY BRONSON

WEEK STARTING SATURDAY, NOVEMBER 13th

CONSTANCE TALMADGE *In her first
super-production*

"THE DUCHESS OF BUFFALO"

PANTHEON

In Toledo It's The Pantheon For Good Pictures

Coming Week March 6

RICHARD BARTHELMESS

in a drama of High Society

"JUST SUPPOSE"

Week of March 13

JOHNNY HINES

—in—
"Rainbow Riley"

Loew's Valentine

TOLEDO'S FOREMOST PHOToplay THEATRE

THE BEAU IDEAL OF THE SCREEN

Week ADOLPHE MENJOU in
Mar. 6 "THE GRAND DUCHESS
AND THE WAITER" with
FLORENCE VIDOR

Week "THE TORRENT"
Mar. 13 RICARDO CORTEZ — GRETTA GARBO

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Shows

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TEMPLE

Highclass Photoplays and Stage Presentations

NOW SHOWING

Peggy Joyce in Skyrocket

COMING SOON

John Barrymore in "The Sea Beast"

Temple Cinema Orchestra

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PANTHEON

In Toledo It's The Pantheon For Good Pictures

WEEK STARTING APRIL 3

Drama Supreme!

"THE FAR CRY"

STARRING

Blanche Sweet—Jack Mulhall

COMING WEEK APRIL 10

B A R B A R A L A M A R R

in her Greatest and Last Picture

"THE GIRL FROM MONTMARTRE"

TEMPLE

Highclass Photoplays and Stage Presentations

GALA EASTER WEEK COMEDY FEATURE
STARTING SATURDAY, APRIL 3

SYD CHAPLIN

Star of "CHARLEY'S AUNT" in

"OH WHAT A NURSE"

WEEK APRIL 10 "SANDY" WITH **B M A D G E Y B E L L A M Y**

Temple Cinema Orchestra

Loew's Valentine

TOLEDO'S FOREMOST PHOTOPLAY THEATRE

SPECIAL EASTER WEEK ATTRACTION

Beginning Saturday April 3

NORMA TALMADGE

*in a screen version of Lenore Ulric's
Greatest Success*

"KIKI"

with RONALD COLMAN

TEMPLE

Highclass Photoplays and Stage Presentations
WEEK STARTING SATURDAY, MAY 8th

The Screen's New Beauty and Star
DOLORES COSTELLO

Heroine of "The Sea Beast" in

"BRIDE OF THE STORM"

AND THE WEEKLY—PAUL ASH JAZZ FEATURE
Direct from McVicker's Theatre, Chicago

The Home of Bill and His Gang

Coew's Valentine

TOLEDO'S FOREMOST PHOTOPLAY THEATRE

WEEK BEGINNING SATURDAY, MAY 8th

SPECIAL REQUEST SHOWING **NORMA TALMADGE**

IN A REISSUE OF HER GREATEST SUCCESS

"SMILIN' THROUGH"

The Picture Every Screen Fan Wants to See Again

TOLEDO TOPICS

*takes great pleasure in
announcing that*

Mrs. Robert C. Morris

*will conduct the book review department of this
magazine, beginning with the
June issue*

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Shows

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CREATORS of the "last word"
in floral expressions

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FLORIST

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Shows

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have your pick of seats*

Coew's Valentine

TOLEDO'S FOREMOST PHOTOPLAY THEATRE

A Pair O' Pictures You'll Want to See Again

FOUR DAYS—STARTING JULY 10th

Re-issue of the Year's Best Comedy

Jackie Coogan in "Little Robinson Crusoe"

By Willard Mack

THREE DAYS—STARTING JULY 14th

Buster Keaton's Biggest Laugh "The Navigator"

Maker

TEMPLE

Highclass Photoplays and Stage Presentations

WEEK JULY 11th

3d - Big Revival Week - 3d

Sunday—Doug Fairbanks in "The Thief of Bagdad"

Monday—D. W. Griffith's "White Rose"

Tuesday—D. W. Griffith's "One Exciting Night"

Wednesday—Wallace Reid in "The Love Burglar"

Thursday—Norma Shearer in "The Snob"

Friday—Mary Pickford in "Pollyanna"

Saturday—Doug Fairbanks in "The Mark of Zorro"

It's Always Cool in the Temple

Loew's Valentine

TOLEDO'S FOREMOST PHOTOPLAY THEATRE

WEEK STARTING SATURDAY, AUG. 7th

“The Jack O’Hearts”

With Cullen Landis and Gladys Hulette

A POWERFUL STORY OF LOVE AND REGENERATION

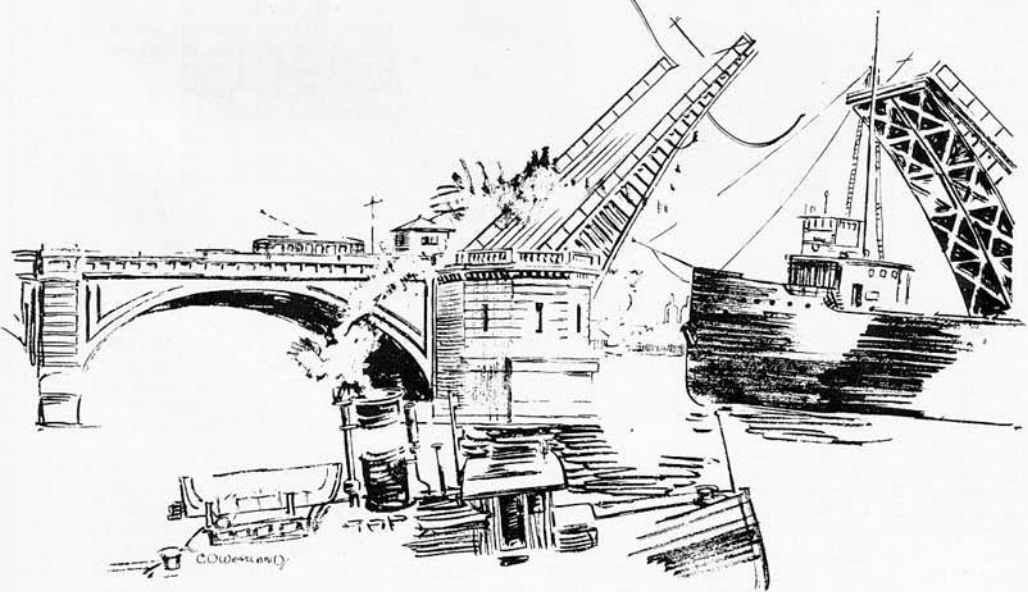
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Home Controlled
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The Times is
the Only Newspaper
in Toledo not con-
trolled by foreign
capital.



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a newspaper*

THE TOLEDO TIMES

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*leads the local field,
publishing more real news
than any other medium
in Toledo*

Another ALL-AMERICAN TEAM!

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Humorists Are Writing and
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Sunday Times

*Try and Beat This Line-
Up of Fun Makers in Any
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Attention

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The Toledo Times offers seven days each week the best, snappiest and most complete radio news service of any newspaper in Toledo.

Complete radio-by-the-clock programs appear every Sunday, which can be easily preserved for ready reference any time during the week.


LAST NIGHT ON THE RADIO, by Fallis Warner, Times radio editor, is a review of air events of the preceding night, cleverly written and offering radio fans an intelligent interpretation of ether entertainments.

ETHER FEATURES, which appear daily in The Times, are breezy bits about the best features that are to be offered on the air the night of the day on which this snappy column appears. In these brief paragraphs, entertainingly written, the local radio audience is given a guide, easy to read and easy to follow, to the real white caps of the ether waves.

The Toledo Daily & Sunday Times

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Call the circulation department, Adams 5000, and have the Times delivered to your home regularly by carrier, seven days each week.

HE new Toledo Hospital is a great community need. Toledo, with one bed for every 308 persons, is far behind in hospitalization among cities of its size. Medical men, after a survey, say Toledo is 500 beds short of present requirements. If you have not already subscribed, won't you help? The campaign for funds, now under way, ends Monday, November 23.

IN THE DECEMBER ISSUE OF
TOLEDO TOPICS

ON THE NEWSTANDS DECEMBER 15th

*Toledo Club Becomes
An Athletic Club*

An especially illustrated article on the new gymnasium and swimming pool to be opened this month in the Toledo Club.

Special stories on the most interesting personalities in town.

The Best

in art, music, fashions, theater, books, finance, society, dining, dancing, written by Toledo's most brilliant writers.

GAY & COLORFUL : PRICE 25c

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Toledo Topics' First Anniversary Issue

DECEMBER
On The News Stands December First

The biggest and best Magazine ever published
in the City of Toledo.

Special Features Galore.

64 pages of reading you won't want to miss.
Such as Robert Benchley on the origin of the
Christmas card. John Held, Jr.'s special
Christmas drawings. Don Herold, Wynn,
Milton Work and a host of new local features.

SUBSCRIBE TODAY AND BE CERTAIN OF THE WONDER ISSUE

In the January Issue of
TOLEDO TOPICS

ALL THE OLD FEATURES
BESIDES MANY NEW ONES



Special story on Bridge and Bridge Whist written by one of the best Bridge Experts in the country.

New Sport Editorials by Dick Meade, Best Sporting Authority in the state of Ohio.

Brand New District Golf Gossip compiled by a staff of Special Writers.

Mr. Nachtrieb's Book Review.

Mr. Griswold's Financial Letter.

Miss Coburn's Fashion Notes.

Mr. Woodbury's Stage and Screen Story.

Mrs. Hinline's Musical Gossip.

Miss Anderson's Art Museum Musings.

The New York Stage.

Miss Ames's Society Letter.

Pictures of People Who Are Doing Things.

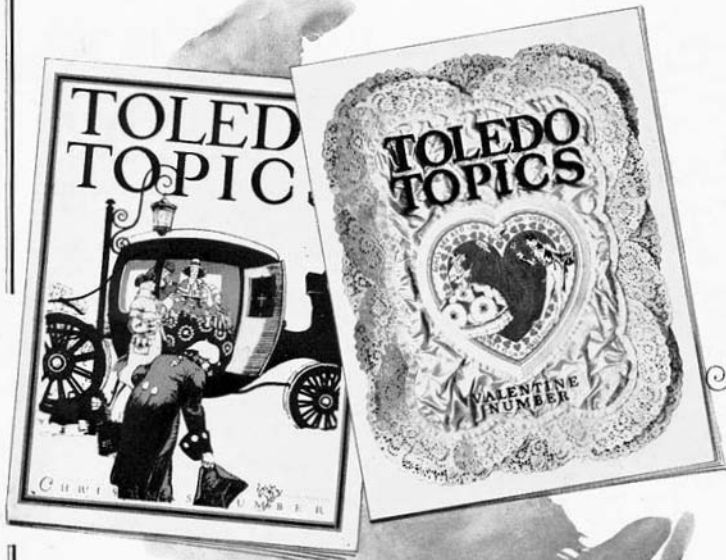
Special Bachelor's Ball Photographs.

And many other features and special articles you won't want to miss.

ON THE NEWSTANDS JAN. 15th

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Price 25 cents



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ARE CREATED AND
MANUFACTURED IN
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The Walter S. Miller Co.
Toledo



The
Toledo Topics
Audience

You have no doubt noticed the different makes of automobiles standing at the different golf clubs. Perhaps you have even thought that these people are excellent prospects for your line of goods—whether automobiles, real estate, apparel, house furnishings, etc. Discretion prevents you from approaching these wealthy members when relaxing at their clubs.

You Can Reach
Them

Through the pages of Toledo Topics, which is primarily their magazine—at very slight cost in proportion to the potential sales. Advertising rates will be cheerfully furnished or a representative will call at your request with all particulars.

TOLEDO TOPICS

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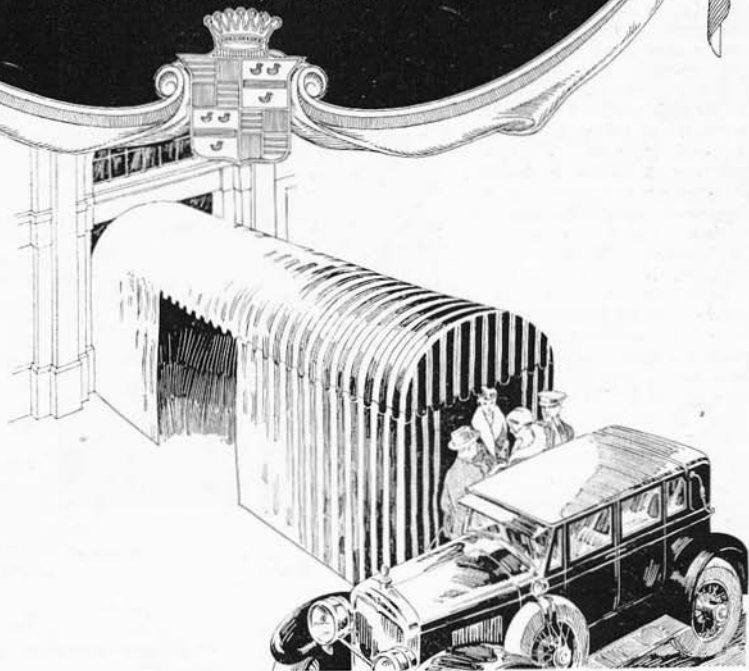
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THE CUSTOM SALON

*October tenth to sixteenth
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*1211 Madison Avenue
Toledo, Ohio*



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Your Will!



Who Will Receive Your Property Upon Your Decease?

Will it be those who are most deserving and are most dependent on your assistance, or will it be those persons designated by law,—a law which necessarily is general in terms and is hardly appropriate to your particular conditions, and certainly does not meet your individual wishes.

Have you considered what provision the law makes for your widow,—that your children will receive the bulk of your estate? That minor children may tie up your property for years to come. That your father or mother who may need your help may not be provided for at all and that brothers or sisters are preferred over your parents.

If you have prepared a Will have your examined it recently? Do you know the effect on your will of children born since its date. Under certain circumstances the birth of children absolutely revokes a previous will. Under other circumstances after-born children take as though you left no will.

To adequately care for wife, parents or minor children you should leave your property in trust.

To guarantee your daughter's comfort and well-being her share should be placed in trust during her lifetime.

To insure prompt, faithful and continuous administration of your estate and of the trusts created under your will name THE FIRST NATIONAL BANK as your Executor and Trustee. The facilities of its Trust Department and the experience of its officers and employes are at your service. The duties and responsibilities entrusted to the care of the Bank are the particular duties of its Trust Department.

If you appoint an individual his duties under your Will are necessarily secondary to his own business. He is rarely experienced as a fiduciary and is seldom equipped to care for the detail and accounting necessary, his health may become impaired and in all probability he will die before his duties are completed.

You should consult your attorney at once and have your Will prepared or have it redrafted to meet present conditions.

Name as your Executor and Trustee

The First National Bank of Toledo

312-314 SUMMIT STREET

*The Only National
Bank In Toledo*

Toledo, Ohio

*Under U. S.
Gov. Supervision*

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"Road House DeLuxe"---On Detroit-Toledo Dixie

THE HOOSIER MELODY LADS
8—Dusky Monarchs of Mirth & Music—8

FROG, FISH OR CHICKEN
DINNER, \$2.00

Daily from 4 to 9, Cabaret 9

THE VILLA

"Road House DeLuxe"---On Detroit-Toledo Dixie

New Year's Eve Reservations

Now Available *Dancing in the early evening*
Sumptuous Dinner at 11:30 p.m.

Unique Celebration at Midnight 🍀 *More Dancing* 🍀 *Cabaret*
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OTTO MARSHALL AND HIS
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FISH, FROG
or CHICKEN
DINNERS \$2.00

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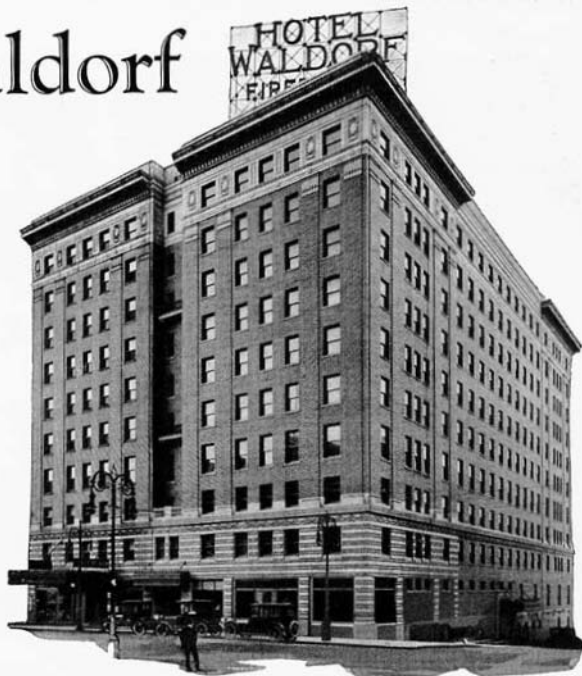
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LARGEST
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We cater to Luncheon and
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Rooms are the finest in
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*(Luncheon 75c)
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The management has taken
over the Cafeteria and is
operating under a high
standard. Choice foods at
reasonable prices.



Mr. Harry J. Weitekamp
*will be at the Hotel Secor, January
29th to February 6th, Room 867,
showing for your approval*

**Custom
Made
Garments**

for DRESS, BUSINESS *and*
SPORT WEAR

M. ROCK · *Tailor*
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All OVERLAND Models

including the

Whippet

REDUCED

Price Cut of \$40 to \$120 - EFFECTIVE NOW

While the nation-wide returns are not yet complete, every indication points to the fact that—in the six days following the first announcement of these new prices—sales of the Whippet and Overland Six have increased in tremendous volume... Public recognition of their superlative value has been quickly indicated... If orders are placed at once prompt deliveries can be made.

The Whippet

	WAS	NOW
Sedan	\$735	\$695
Coupe	\$735	\$685

FEATURES 4-wheel brakes... stops in 51 feet from 40 miles an hour... 30 miles on a gallon of gasoline... 55 miles an hour... 5 to 30 miles in 13 seconds... turns in 34-foot circle... easiest car in America to park.

All prices f. o. b. factory. Prices and specifications subject to change without notice

OVERLAND SIX

	WAS	NOW
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FEATURES High-torque engine... 5 to 40 miles in 21 seconds... low gravity center... longest wheelbase in its price class... handsomest Six of its size in America.

Easy Terms—Your Car in Trade—Immediate Deliveries

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As America's best loved authoress expresses it

"Next to my favorite saddle horse give me this spirited Willys-Knight Great Six"

WRITER of "Dangerous Days," "The Amazing Interlude," "The Breaking Point" and a score of more equally fascinating works... Creator of the daring "Tish," the romantic "Bab"... Co-author of that thriller "The Bat"...

Exponent of the vast Outdoors, as much at ease in the wide open spaces as in the drawing room of her Washington home...

A name and personality typifying all that is fine and true in American womanhood...

A rare privilege, indeed, to welcome Mary Roberts Rinehart to that expanding group of world-notables who admire and drive the Willys-Knight Great Six.

More and more, and in amazingly increasing numbers, those whose means permit their enjoyment of the finest in motor cars the world affords, are coming over to the Willys-Knight Great Six.

Expressed in figures, over 25,000 of these superb Sixes have been sold in the past twelve months. The 7 months period ending July 31, 1926, registers still greater progress—a sales gain of 74% over the corresponding period last year. Thus a sales record has been established which has never before been equaled in the same length of time, we believe, by any luxury car.



MARY ROBERTS RINEHART
Authoress—Playwright—Outdoors-Woman

The motor of the Willys-Knight Great Six is an exclusive feature which other manufacturers would pay millions to get.

This feature—the famous Knight sleeve-valve motor—is patented. Years of tests have proved it the most efficient type of automobile motor built.

Quieter and more powerful than any other motor when new, it grows still quieter, still more powerful, still more efficient with every mile.

The motor of the Willys-Knight Great Six has no valves to grind.

You never lay it up for carbon-cleaning.

It has no springs to weaken—nothing to adjust—nothing to replace or repair.

It is practically fool-proof and wear-proof.

No Willys-Knight motor, so far as we know, has ever worn out.

Willys-Knight Great Six prices from \$1750 to \$2495 f. o. b. factory. We reserve the right to change prices and specifications without notice. The new Willys-Knight finance plan means less money down, smaller monthly payments and the lowest credit cost in the industry.

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Leonhardt-Geller Co.
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Overland East Toledo Co.
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The Broadway Overland Co.
1601 Broadway

30 miles on a gallon

ECONOMY THAT ONLY WHIPPET OWNERS ENJOY

Smoothness of course—and all the power and performance any light car can offer . . . PLUS the greatest gasoline economy the world has ever known—that's the Whippet. America's safest and most popular light car.

55 miles an hour . . . 5 to 30 miles in 13 seconds . . . turns in 34-foot circle . . . easiest car in America to park . . . 4-wheel brakes . . . stops in 51 feet from 40 miles an hour.

New reduced Whippet prices: Sedan \$695; Coupe \$685; Touring \$645, f. o. b. factory. Prices and specifications subject to change without notice. The Willys Finance Plan offers unusually attractive credit terms. Willys-Overland, Inc., Toledo, Ohio.

Now only \$695 F.O.B. factory
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The Broadway Overland Co.
Broadway at South



WILLS SAINTE CLAIRE

The New Vogue Brougham

Strength and lightness, style and generous ease. Excellent coachwork crowning a smart interior.

Its supreme distinction, the distinction of difference—

A car for those who shop in Bond Street, shoot in Scotland and visit the Riviera in March.

THE CECIL L. ROOD AUTO SALES CO.
22nd St. Between Madison and Jefferson

The Secret of this car's Amazing Performance



HERE IS a car of tremendous power . . . a car that will give you the thrilling performance of 55 miles an hour, whenever you want it.

That will pick up in high gear from 5 to 40 miles an hour in 21 seconds.

It is the only closed car that ever took the famous Sierra Grade, at San Jose, California, on high.

This is average performance of the Overland Six . . . in the hands of average owners . . . the kind you can expect when you drive this car.

Be prepared for a big surprise when you take your first ride in this powerful Six. A brand new kind of motoring experience awaits you . . . it's bound to change your whole idea of motor car values.

Full 40-horsepower is delivered

This sturdy Six will out-perform any car of its size, price, or weight

in a straight line from its low swung engine through to the rear-axle shaft.

This big sturdy Six will out-pull, out-run and out-perform anything else of its size, or weight, or price-class.

It is a car of exceptional comfort. The big, broad doors are 32½ inches wide. You can get in or out with the utmost ease.

Seats are wide, luxuriously comfortable. There is more cubic feet of inside space than in any car of this price . . . with plenty of room for five full-size passengers. Room to stretch your legs without feeling cramped or crowded.

The rear springs are extra long . . . and underslung. They are 52 inches

long and are made of Chrome Vanadium Steel . . . a costly metal, but it's the best for absorbing the jolts and jars of the road.

Nothing has been spared to make this car a positive comfort-revelation. Owners accustomed to more expensive cars tell us this is true.

It is a strikingly beautiful automobile.

Frankly we took the 18 best cars of America and Europe and combined their salient features in this new-type Overland Six.

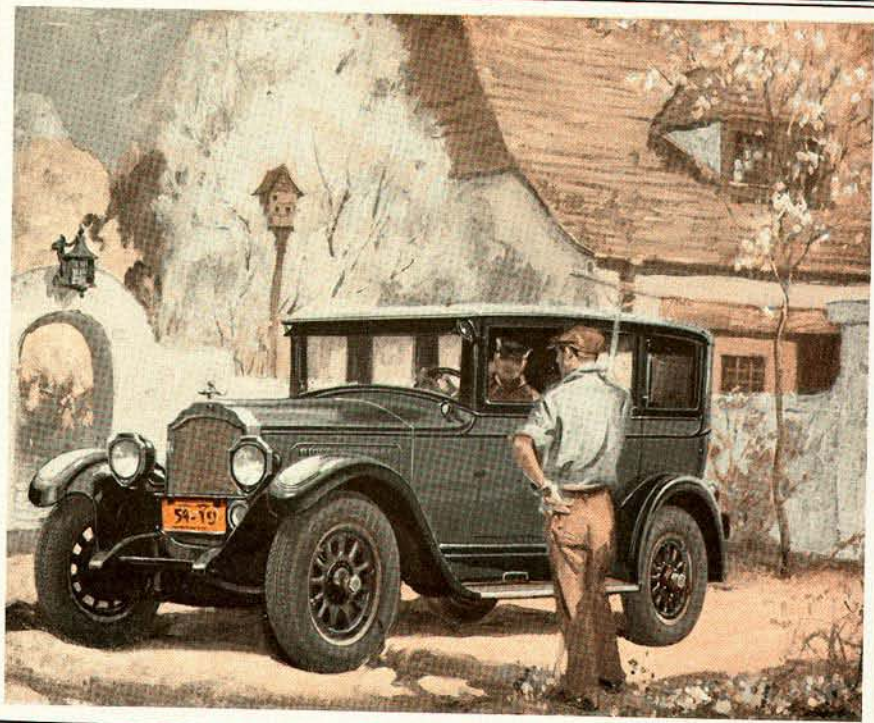
In justice to yourself, see this car.

OVERLAND SIX SEDAN

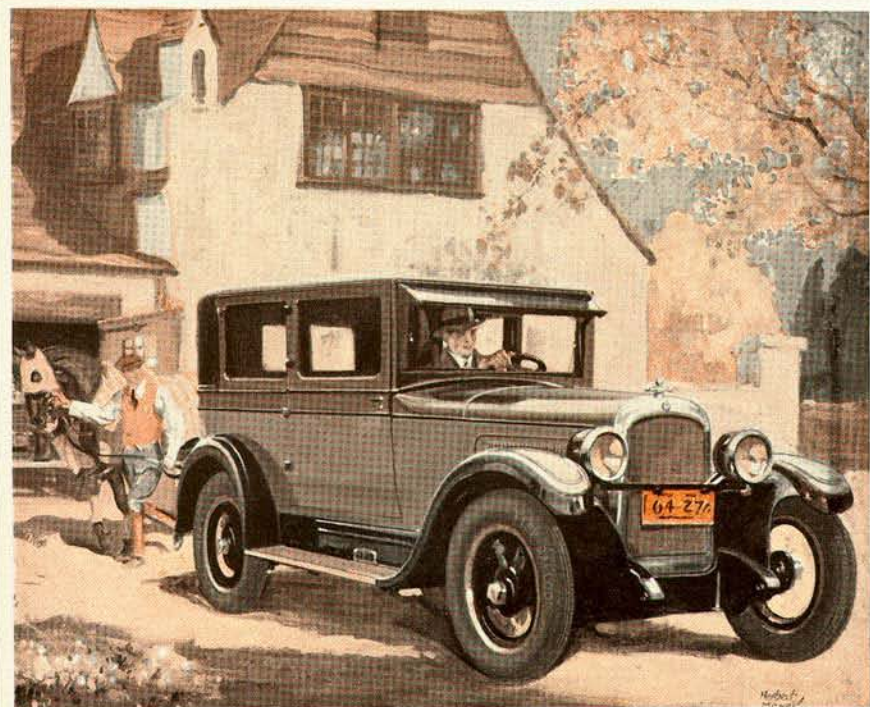
\$935 The new Willys Finance Plan means less money down, smaller monthly payments; and the lowest credit-cost in the industry.

F. O. B. Factory. We reserve the right to change prices and specifications without notice.

OVERLAND SIX



WILLYS-KNIGHT SIX



OVERLAND SIX

A \$100,000,000 Tribute to Quality

In buying more than \$100,000,000 worth of these superb new Sixes since their introduction less than a year ago, the public has paid an outstanding tribute to quality.

The *Willys-Knight Six*—with the Knight sleeve-valve engine—"an engine you'll never wear out"—internationally endorsed—the only known type of motor-car engine that actually *improves* with

use—"the car with the greatest performance-record in America"—beautiful—richly luxurious.

The *Overland Six*—an engineering masterpiece—a magnificent automobile, powerful, handsome, over-size. In the building of this great car *quality comes first*—cost is a secondary consideration. At its price, this car stands absolutely alone in value. Production increased

three times within a year shows a nationwide recognition of this fact!

Ownership of any Willys-Overland car is made more convenient today than ever before. The new *Willys Finance Plan* offers easy time-payment terms at the lowest credit cost in the industry. Why pay more? Actual figures alone should count.

WILLYS-OVERLAND, Inc., Adams at 14th
THE LEONHARDT-GELLER CO., 2815 Monroe St.

WEST TOLEDO OVERLAND CO.,
14th and Adams Sts.

Philips Ave. and Haverhill Drive

THE PERKINS-TAYLOR CO., 1641 Dorr St.
OVERLAND EAST TOLEDO CO., 624-626 Main St.

WILLYS · OVERLAND FINE · MOTOR · CARS



Distinctiveness
in ART

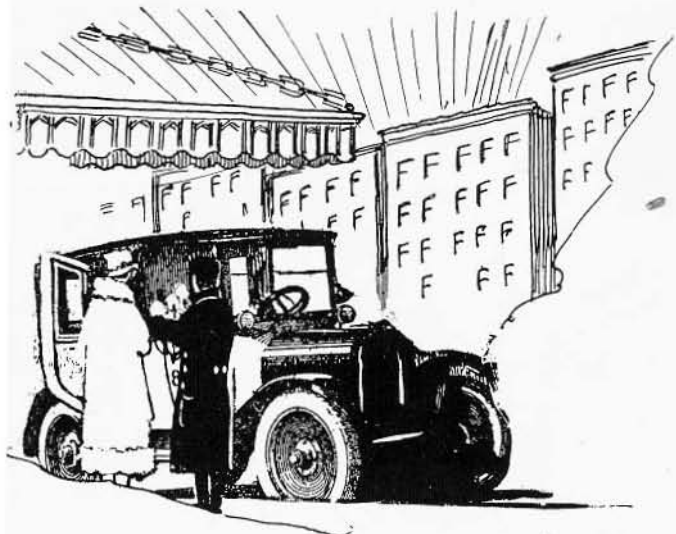
is what we at all times strive for.

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Toledo

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SCOTT HIGH
S C H O O L
AUDITORIUM
on Saturday Eve
DECEMBER, 26
At 8:15 O'CLOCK

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Nicholas Building
Lobby



Toledo's Elite Demand Yellow Cab Service

Yellow Cab's growth in Toledo is Phenomenal. It is the answer to a long standing demand for true metropolitan service.

The Elite of New York and Chicago, long ago discovered the genuine advantages of using Yellow Cab for shopping tours, theatres, dinner parties, and so many other purposes too numerous to be contained in this article.

Since the advent of Yellow Cabs in Toledo, the Elite of our city realize our efforts extended in the direction of safety, our consideration shown to our patrons, our delight in serving well.

That you may know our gratitude to you for your faith in us and be sure that the same high business ideals, previously practiced will continue, is the purpose of this solicitation.

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